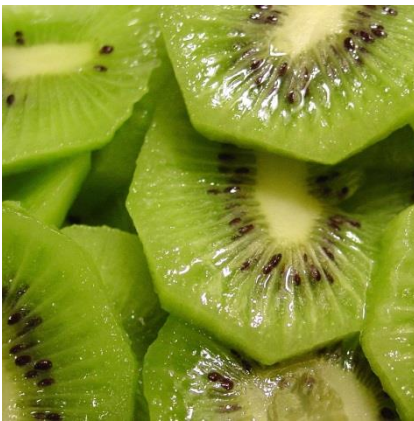


ORGANIC FOOD INDUSTRY GUIDE

Updated July 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the organic food industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the organic food industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries).

Business Opportunity Profiles (BOP)

Farm Shop	BOP164
Health Food and Supplements Retailer	BOP011

Business Information Fact Sheets

A Guide to Food Hygiene Inspections	BIF503
A Guide to Food Hygiene Regulations in the UK	BIF193
A Guide to Food Labelling Requirements	BIF182
A Guide to the Food Safety Act 1990	BIF070
An Introduction to Food Safety Legislation	BIF435

Sector Research Guides (SRG)

Food and Drink	SRG003
----------------	--------

UK Market Synopsis

Food and Grocery Retail	SYN092
-------------------------	--------

Business Legal Library

Food Safety Act 1990	LEG004
Organic Product Regulations 2009	LEG575

Sector Updates

Food and Drink - Sector Update	SEC008
--------------------------------	--------

Source of Business Information

Department for Environment, Food & Rural Affairs	SOU079
Food Standards Agency (FSA)	SOU080
Health Food Manufacturers' Association	SOU629
Soil Association Certification	SOU092
Trading Standards Institute (TSI)	SOU093

Mini Business Opportunity Profiles (MBP)

Fresh Pasta Producer	MBP114
Hamper Service	MBP028
Health Food/Organic Café	MBP046
Homemade Sauce and Marinade	MBP034
Homemade Soup Producer	MBP251
Pick Your Own Fruit	MBP153
Raw Food Café	MBP121
Vegetable Box Scheme	MBP154

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Fruit Growing in the UK - A01.200
- Fruit & Vegetable Processing in the UK - C10.390
- Fruit & Vegetable Retailers in the UK - G47.210
- Fruit & Vegetable Wholesaling in the UK - G46.310
- Organic Food Retailing in the UK - UKo.002
- Vegetable Growing in the UK - A01.130



- Organic Food and Drink - UK



- Brexit Organic Trade: Milk Opportunities, Within and Beyond the EU
- Health and Wellness Market Performance 2015: What's New? (Opinion)
- Naturally Healthy Packaged Food in the United Kingdom
- Organic Beverages in the United Kingdom
- Organic Food and Beverages – Strong Business Potential but some Certification Issues
- Organic Packaged Food in the United Kingdom

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



The Grocer Directory of Manufacturers and Suppliers (William Reed Publishing, 2019)

Not specifically concerned with organic food but the index lists 150 companies producing organic foods: Also provides lists of suppliers, wholesalers and A – Z of organic products.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Agra

Major news source for all aspects of agriculture. Mostly subscription only but has a brief summary of some of their reports. Also covers food policy. www.agribusinessintelligence.informa.com/productsites

All Organic Links – A Partner of Organic.org

A listing system for the organic industry - organic information, associations, growers, and retailers. www.allorganiclinks.com

London Farmers Market

Provides details of nearest farmers markets via their locator, covers latest news and in - season produce, website also features a blog. www.lfm.org.uk/

Organic Centre Wales

Based at the University of Aberystwyth. Offers advice to farmers going organic. www.organiccentrewales.org.uk/

Organic Food.co.uk

Lifestyle and information magazine website. www.organicfood.co.uk/

Organic Food Federation

Association embraces farmers, growers, manufacturers, importers and retailers. www.orgfoodfed.com/

Simon Wright – the Organic Consultancy

Website of a private consultant, but contains useful free information on the organics industry and advice on going organic. www.organicandfairplus.com/

Soil Association

Main pressure group and certification body for organic food and farming. Website has information about the association, news and an online version of the Organic Directory. www.soilassociation.org/

Sustain

Pressure group promoting better food and farming techniques also publish reports. www.sustainweb.org/

UK Farmers Markets

The UK's farmers' market listings site. www.urlm.co.uk/www.local-farmers-markets.co.uk

World Wide Opportunities on Organic Farms

WWOOF is dedicated to helping those who would like to volunteer on organic farms internationally. www.woof.net

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the Collection.



Images by [Darren Hester](#), [hangdog](#), [Darren Hester](#) under a [Creative Commons license](#)

Business & IP Centre Manchester,
Central Library, St. Peter's Square, M2 5PD
0161 234 1990
businessinfo@manchester.gov.uk
www.manchester.gov.uk/bipc