

# **JEWELLERY INDUSTRY GUIDE**

Updated July 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the jewellery industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the jewellery industry and also for those wanting to further their knowledge within this area.

## Start-Up Information



accessible via  
electronic  
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at [www.askaboutbusiness.org](http://www.askaboutbusiness.org) with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries).

### Business Opportunity Profiles (BOP)

Antiques and Fine Art Dealer	BOP199
Fashion Accessories Retailer	BOP109
Jeweller	BOP106
Jewellery Maker	BOP008

### Mini BOP (MBP)

Clock and Watch and Repair Service	MBP435
New Age Shop	MBP298

### Business Information Fact Sheets (BIF)

A Guide to Using the Copyright of Others	BIF157
A Guide to Using Copyright to Protect Your Work	BIF218
A Guide to Costing and Pricing a Product or Service	BIF054
Registering a Trade Mark in the UK	BIF219
An Introduction to Registering and Protecting Your Product Designs	BIF249

### UK Market Synopses (SYN)

Clothing and Accessories Retail	SYN041
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## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- British Lifestyles: A new understanding of corporate ethics UK 2019
- Conflict – free affordable diamonds fashion jewellery (Analyst) 2018
- Designer Fashion UK 2019
- Fashion Accessories UK 2018
- Jewellery and Watches Retailing UK 2019
- Jewellery Retailing UK 2015



- Department Stores in the UK 2019
- Jewellery Manufacturing in the UK 2019
- Jewellery & Watch Stores in the UK 2019
- Precious Metals Production in the UK 2018
- Watch and Jewellery Wholesaling in the UK 2018



- Jewellery in The United Kingdom 2019
- Luxury Jewellery in the United Kingdom 2019
- Watches: in the United Kingdom 2019

#### **Other electronic resources:**

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

**Creditsafe; Experian; D & B Hoovers.**

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## **Internet Sources**

Websites containing free sources of industry statistics, information and contacts.

#### **Association for Contemporary Jewellery**

The Association for Contemporary Jewellery is devoted to the promotion, representation, understanding and development of contemporary jewellery in the United Kingdom and abroad. [www.acj.org.uk](http://www.acj.org.uk)

#### **British Allied Trades Federation, BATF**

Represents trade associations which represent the design, manufacture and supply of jewellery, giftware, travel goods and accessories. [www.batf.uk.com](http://www.batf.uk.com)

#### **Crafts Council**

Glossy review of important contemporary crafts people, reviews of exhibitions, details of craft galleries, services for craft and decorative arts practitioners, specialist courses etc. Covers textiles, ceramics, sculpture, metalwork, jewellery, lighting, furniture, applied arts etc. [www.craftscouncil.org.uk](http://www.craftscouncil.org.uk)

#### **Responsible Jewellery Council**

Promotes responsible business practices throughout the diamond and gold jewellery supply chain. [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### **The British Watch and Clock Makers Guild**

Guild Council composed of practical experts who provide help for members with information and solving various problems such as those concerning obsolete parts, insurance, starting a business etc. [www.bwcmg.org](http://www.bwcmg.org)

#### **The Jewellery Distributors' Association of the United Kingdom**

Trade body supporting those who wholesale, distribute, import and export precious and fashion jewellery, accessories, watches, clocks and other items to the jewellery and allied trades. [www.jda.org.uk](http://www.jda.org.uk)

### **The London Bullion Market Association**

The trade association that represents London's wholesale over-the-counter market for gold and silver. The ongoing work of the Association encompasses many areas, among them refining standards.

[www.lbma.org.uk](http://www.lbma.org.uk)

### **The National Association Of Jewellers**

The national trade association promoting the growth and prosperity of UK jewellery and silverware suppliers. With over 600 member companies, BJA represents manufacturers, bullion suppliers, casting houses, diamond and gem dealers, designer jewellers and silversmiths, equipment suppliers and wholesalers. [www.naj.co.uk/](http://www.naj.co.uk/)

### **The World Jewellery Confederation**

Encourages harmonisation and international cooperation, and protecting consumer confidence in the industry. [www.cibjo.org](http://www.cibjo.org)

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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