

FOOTWEAR INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the footwear industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and internet sources.

This guide will be useful to anyone starting a business within the footwear industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc. It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available. Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Shoe Shop BOP218

Mini Business Opportunity Profiles (BOP)

Designer Shoe Shop MBP404

Outsize Clothing Shop MBP236

Shoe Repair Service MBP325

UK Market Synopsis

Clothing and Accessories Retail SYN041

Sector Update

Fashion Retail SEC021

Sources of Business Information

British Footwear Association SOU993

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



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- Clothing & Footwear Wholesaling in the UK – G46.420
- Footwear & Leather Goods Repair in the UK – S95.230
- Footwear Manufacturing in the UK – C15.200
- Footwear Retailers in the UK – G47.721



- Footwear Retailing - UK
- The Affluent Consumer - UK

- Apparel and Footwear in the United Kingdom
- Apparel E-Tailing Innovation Series: The Pursuit of a Perfect Fit Online, Part 4 Footwear
- Designer Apparel and Footwear (Ready to Wear) in the United Kingdom
- Footwear in the United Kingdom

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**. Contact details and individual reports of companies in this industry are available from: **Creditsafe; Experian; D & B Hoovers**.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

British Footwear Association

Part of the site is available to non-members and includes information about hard to find footwear. A guide to consumer rights and a directory of suppliers/designers. There is also a Knowledge Area which provides answers to frequently answered questions and gives some marketing statistics.

www.britishfootwearassociation.co.uk/

Children's Foot Health Register

Companies which become members are committed to the highest standard of shoe fitting for young growing feet. The site provides a list of members searchable by area. There is also information about the way in which children's feet develop. www.fitkidsshoes.org/

SATRA Technology

This website contains technical articles, industry reports, news items and information about SATRA products and services, courses and publications. www.satra.com

Please note that every effort has been taken to ensure the accuracy of the information contained in This document, however some recently acquired items may since have been added to the collection.



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