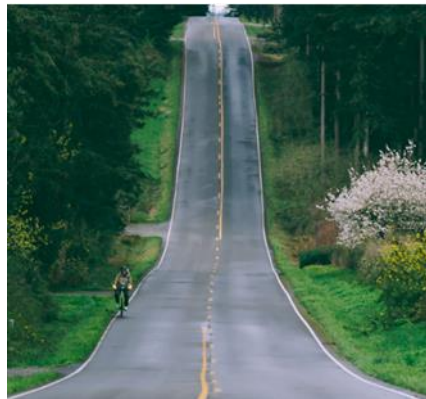


CYCLING INDUSTRY GUIDE

Updated July 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the cycling industry, covering cycling equipment, accessories and services.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the cycling industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Bike Shop	BOP196
Outdoor Activity Centre	BOP174
Outdoor Equipment Retailer	BOP543
Sports Shop	BOP317
Country Sports Retailer	BOP569
Courier Service	BOP017

Mini Business Opportunity Profiles (MBP)

Bike and Watersports Equipment Hire	MBP373
Outdoor and Extreme Sports Instructor	MBP422
Pedicab Service	MBP195

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- **Sporting and Outdoor Equipment Retailers in the UK**
Covers a broad range of sports sectors in the UK, including cycling among other popular general fitness sports.



- **Bicycles - UK - Mar 2017**
- **Bicycle Accessories - UK - Jun 2015**
- **Cycling - UK - Mar 2019**
- **Special Interest Holidays - UK - Apr 2019**
- **Sports & Outdoor Fashion - UK - Dec 2018**
- **Sports Participation - UK - Oct 2019**

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Adventure Activities Licensing Authority (AALA)

Operates a licensing scheme in the UK ensuring that activity providers follow good safety management practices. www.hse.gov.uk/aala

Association of Cycle Traders (ACT)

A trade body representing independent cycle retailers in the UK. It produces industry updates and provides business support services for its members, who are listed on the Cycling Experts website (www.thecyclingexperts.co.uk). www.cycleassociation.uk

Bicycle Association

The national body representing the bicycle industry in the UK; membership is open to bicycle manufacturers; manufacturers of bicycle accessories and components; distributors and wholesalers. www.bicycleassociation.org.uk

British Activity Providers Association (BAPA)

A trade association for private sector providers of activity holidays and courses in the UK. www.thebapa.org.uk

British Cycling

The national governing body for cycle racing in Great Britain, formerly known as the British Cycling Federation; represents Britain at the world body, the Union Cycliste Internationale (UCI). www.britishcycling.org.uk

British Independent Retailers Association (bira)

Representing independent businesses. We're proud to represent thousands of members across the UK, from single retail outlets to small chains, to large department stores and agricultural dealerships. <https://bira.co.uk>

Cycling UK

We are the national cycling charity. Our mission is to enable millions more people to cycle. Formerly known as the CTC, Cycling UK has championed cycling for more than 140 years. As well as supporting our members, we also play a prominent campaigning role, fighting to defend cyclists' rights for safer roads, better infrastructure and legal protection. www.cyclinguk.org

Department of Transport: Walking and cycling statistics

Presents results relating to walking and cycling prevalence at local authority level in the UK. www.gov.uk/government/collections/walking-and-cycling-statistics

Institute for Outdoor Learning (IOL)

Encourages outdoor learning by developing quality, safety and opportunity to experience outdoor activity provision. www.outdoor-learning.org

Sporting Goods Industry Association (SGIA)

Represents manufacturers, wholesalers and distributors of sporting goods in the UK. Brings together the power of the sports brands across many elements of sport. www.sgiauk.com/home

The Cycle Show

An annual show for the cycling trade and cycling enthusiasts, featuring seminars, performances etc. www.cycleshow.co.uk

The London Bike Show

An annual trade and consumer show for the cycling industry, providing opportunities to view and test the latest bikes and technology and to network with suppliers and cyclists. www.thelondonbikeshow.co.uk

Road Cycling UK

Expert road cycling reviews along with the latest road bike news, features and advice. Find rides & events, training articles and participate in our forums. <https://roadcyclinguk.com>

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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