

# **BOOK, MAGAZINE & NEWSPAPER INDUSTRY GUIDE**

Updated July 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the publishing and book retailing industries.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide covers the publishing of books, magazine and newspapers, digital publications as well as the retailing of books.

## Start-Up Information



accessible via  
electronic  
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at [www.askaboutbusiness.org](http://www.askaboutbusiness.org) with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

### Business Opportunity Profiles (BOP)

Bookshop	BOP058
Freelance Editorial Services	BOP522
Freelance Writer/Journalist	BOP062
Independent Book Publisher	BOP523

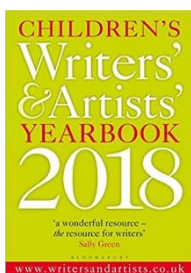
### Mini Business Profiles (MBP)

Blogger	MBP446
Comedy Writer	MBP089
Comic Book Publisher	MBP201
Food Writer	MBP213
Literary Agent	MBP100
Novelist	MBP160
Second Hand Bookseller	MBP334

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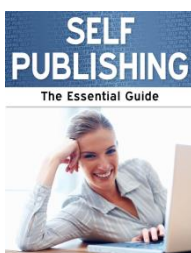
## Small Business Help Books

This is a collection of books with practical information aimed at those starting and running a business. Located by the entrance to the Centre.



**Children's Writers and Artists Yearbook** (Bloomsbury, 2018) [SBH BT 177]

Extensive guide to resources for children's writers and illustrators including lists of publishers, magazines and publications, organisations, agents and information on rights etc.



**Self Publishing: the Essential Guide** by Samantha Pearce (Need- 2-Know, 2012) [YK.2012.a.23943 Humanities] (Must be ordered using Explore the British Library)

## Online



**Introduction to the Book Trade: a Guide for Retailers & Resellers New to the Book Industry** by Peter Kilborn & Simon Edwards (Book Industry Communication, 2010)  
[Free on the internet]  
Available on this page: [www.bic.org.uk/35/Publications/](http://www.bic.org.uk/35/Publications/)

## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Audiobook Publishers (UK0.025)
  - Book Publishing (J58.110)
  - Book Retailers (G47.610)
  - News Agencies (J63.910)
  - Magazine Publishers in the UK (J58.142)
  - Newspaper Publishing (J58.130)
  - Regional Newspaper Publishing (UK0.023)
- (Some of the UK reports above will also have equivalents for the US, Canada, Ireland & some other countries)*



- Books and eBooks 2019
- Children's Media 2014
- Magazines 2019
- Media Consumption Habits 2017
- National Newspapers 2019
- Regional Newspapers 2019
  
- Children's Reading 2017
- Magazine Consumption 2016

## Printed Market Research Reports (Please ask for help in finding these)



**International Publishers Association Annual Report** (Annual) [Free on the web]  
Book publishers' federation report includes Global Publishing Monitor which details the revenue and number of titles per country.  
[www.internationalpublishers.org/about-ipa/annual-report](http://www.internationalpublishers.org/about-ipa/annual-report)

**Other electronic resources:**

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

**Creditsafe; Experian; D & B Hoovers.**

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## Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



**Publishers' International ISBN Directory** (Continuum/Publishers Association) [now only available via electronic resource at the British Library - see Humanities desk for help]

Lists publishers and allied services including wholesalers, production and design, editing services etc.

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## Internet Sources

Websites containing free sources of industry statistics, information and contacts.

**Association of Learned & Professional Society Publishers**

Information about the association and their research and publications and training. [www.alpsp.org](http://www.alpsp.org)

**Audit Bureau of Circulations Ltd. (ABC)**

Industry standard for measuring usage of print and digital media. Publishes reports and data but largely subscription only. [www.abc.org.uk](http://www.abc.org.uk)

**Book Industry Communication**

Organisation set up by various bodies, including the British Library, to develop standards for electronic commerce and communication in the book and serials industry. Includes information about ISBNs, digital publishing and industry initiatives. [www.bic.org.uk](http://www.bic.org.uk)

**Book Marketing Society**

Representative body of marketing within the book industry. Organises events, meetings and awards. [www.bookmarketingsociety.co.uk](http://www.bookmarketingsociety.co.uk)

**BookBrunch**

Information and daily news for the book trade. Includes people moves, job adverts, book fairs and news. Now on Twitter only but accessible via the link below. [www.bookbrunch.co.uk](http://www.bookbrunch.co.uk)

**Bookcareers.com**

Independent careers consultancy specialising in the book industry. Information, blogs etc. [www.bookcareers.com/](http://www.bookcareers.com/)

### **The Bookseller**

News on latest developments in the book business and information on new publications. With news and comments, special features, interviews, career advice, recruitment opportunities, interactive forums, bestseller charts and searchable archives. [www.thebookseller.com](http://www.thebookseller.com)

### **The Booksellers Association of the United Kingdom & Ireland**

Main representative body for book retailers in the UK and Ireland. Access to booksellers and publishers directories and other supplier guides, industry statistics, research and details of events and services. [www.booksellers.org.uk](http://www.booksellers.org.uk)

### **British Association of Picture Libraries and Agencies (BAPLA)**

Trade association for companies that provide pictures for news, books etc. [www.bapla.org.uk](http://www.bapla.org.uk)

### **British Society of Magazine Editors**

Supports editors of consumer, business and contract magazines. Site includes details of awards etc. [www.bsme.com/](http://www.bsme.com/)

### **The Creative Industries**

Showcase website for the British creative industries including publishing. Has some top line information on industries and case studies. Site by Institute of Practitioners in Advertising.

[www.thecreativeindustries.co.uk](http://www.thecreativeindustries.co.uk)

### **Downthetubes.net**

News and information from the comic publishing industry including comic shop map.

[www.downthetubes.net](http://www.downthetubes.net)

### **European and International Booksellers Federation**

Europe-wide federation of booksellers. Site gives details of events and activities.

[www.europeanbooksellers.eu](http://www.europeanbooksellers.eu)

### **FIPP – The Worldwide Magazine Media Association**

International association for companies and individuals involved in creating magazines and content in all channels. Includes events, details of activities, research, articles etc. [www.fipp.com/](http://www.fipp.com/)

### **HoldtheFrontPage**

News and job details for the regional press. Site includes useful directories and listings, details of awards, research resources and training news. [www.holdthefrontpage.co.uk/](http://www.holdthefrontpage.co.uk/)

### **Independent Press Standards Organisation**

New regulator for the newspaper and magazine industry. [www.ipso.co.uk](http://www.ipso.co.uk)

### **Independent Publishers Guild**

Small publishers association with special groups for academic, children's and supply chain issues. Includes a directory of suppliers. [www.ipg.uk.com](http://www.ipg.uk.com)

### **Independent Bookshop Week**

Annual event. Part of Books are My Bag campaign run by the Booksellers Association.

[www.indiebookshopweek.org.uk](http://www.indiebookshopweek.org.uk)

### **InPublishing**

Online version of the news magazine about news publishing: [www.inpublishing.co.uk](http://www.inpublishing.co.uk)

### **Institute of Paper, Printing & Publishing**

Brings together three professions under one organisation. Details of training etc. [www.ip3.org.uk](http://www.ip3.org.uk)

**Journalism.co.uk**

Online magazine for journalism including job details etc. [www.journalism.co.uk/](http://www.journalism.co.uk/)

**London Book Fair**

The UK's leading book industry event held in April each year. List of exhibitors and industry news. [www.londonbookfair.co.uk](http://www.londonbookfair.co.uk)

**Lovereading**

Book choosing and review website. Website includes details of awards, rankings and features. [www.lovereading.co.uk](http://www.lovereading.co.uk)

**National Association of Press Agencies**

Includes members' directory. [www.napa.org.uk/](http://www.napa.org.uk/)

**National Readership Survey**

Long established market research organisation for news and magazine titles. Site has a lot of free data on print and digital media readership. [www.nrs.co.uk](http://www.nrs.co.uk)

**National Union of Journalists**

Main union for journalists and other media professionals. [www.nuj.org.uk](http://www.nuj.org.uk)

**News Media Association**

Formed in 2014 by the merger of the Newspaper Association and the Newspaper Publishers Association. Website covers current news and issues about the media, industry links etc. [www.newsmediauk.org](http://www.newsmediauk.org)

**Nielsen Book**

Providers of book information to booksellers for publishers. They are the UK agency for allocation International Standard Book Numbers (ISBNs). Also publishes reports on the book industry. [www.nielsenisbnstore.com/](http://www.nielsenisbnstore.com/)

**Press Gazette**

Major news source for all media including national and local press, magazine and digital. Job information, training, media law, directories etc. Formerly the print publication UK Press Gazette. [www.pressgazette.co.uk/](http://www.pressgazette.co.uk/)

**Professional Publishers Association**

Leading trade body for publishers of consumer and business to business magazines. Website includes database of media agencies and suppliers as well details of training courses. [www.ppa.co.uk/](http://www.ppa.co.uk/)

**Publishers Association**

Leading trade body for publishers of books, journals and electronic media in the UK. Information on publishing, careers, market information and free snapshot statistics. Also a member directory and guidelines. [www.publishers.org.uk](http://www.publishers.org.uk)

**Publishers Licensing Services**

Collective licensing and rights management services for journal, magazine and website publishers. [www.pls.org.uk](http://www.pls.org.uk)

**Publisher's Weekly**

US site giving news and information on the US book trade: [www.publishersweekly.com](http://www.publishersweekly.com)

**Publishing Scotland**

Association and network for publishers in Scotland: [www.publishingscotland.org/](http://www.publishingscotland.org/)

### **Publishing Talk**

Website with information and guidance on self-publishing. [www.publishingtalk.eu](http://www.publishingtalk.eu)

### **The Publishing Training Centre**

Major accredited training provider for the publishing industry. Runs courses including distance learning and in-company training schemes. Covers all aspects of publishing including editing, IT, management, production, proof-reading etc. [www.publishingtrainingcentre.co.uk](http://www.publishingtrainingcentre.co.uk)

### **The Society for Editors and Proofreaders**

Professional association for editors and proof-readers – the people who strive to make text accurate and readable. Site contains details of training and qualifications and also a searchable index of members. Also reasonably priced guides for editors and proof-readers. [www.sfep.org.uk/](http://www.sfep.org.uk/)

### **The Society of Young Publishers**

Organisation for people in the publishing trade or hoping to join it who have less than ten years' experience. Organises events, publishes a newsletter and has details of jobs on their site. [www.thesyp.org.uk](http://www.thesyp.org.uk)

### **Writers & Artists** (Bloomsbury Publishing)

Extensive guide to the media for writers and artists. Includes details of events, writing advice, different genres, dealing with publishers, a guide to self-publishing, message boards and blogs. There is also a directory listing but this is subscription only. [www.writersandartists.co.uk](http://www.writersandartists.co.uk)

### **Antiquarian & Second-hand Books:**

#### **Antiquarian Booksellers' Association**

Association of the fine and rare book dealers in the UK. [www.aba.org.uk](http://www.aba.org.uk)

#### **Book Collector**

Website of the magazine. Includes directory of booksellers, publishers, binders etc. [www.thebookcollector.co.uk](http://www.thebookcollector.co.uk)

#### **The Book Guide**

Guide to second hand bookshops, fairs and auctions. [www.inprint.co.uk/thebookguide/shops/index.php](http://www.inprint.co.uk/thebookguide/shops/index.php)

#### **Independent Online Booksellers Association**

International trade association for internet booksellers (mainly rare and antiquarian) including member profiles and book search facility. [www.ioba.org](http://www.ioba.org)

#### **Provincial Bookfairs Association**

Association of book dealers and organisers of bookfairs. [www.pbfa.org](http://www.pbfa.org)

Pictures of publications are for illustration only and are not indicative of the current edition available.



Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Images by [Manuela Hoffmann](#), [Silversprite](#), [Silversprite](#) under a Creative Commons

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