

ARTS & CRAFTS INDUSTRY GUIDE

Updated July 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the arts and craft industry.

Inside you will find sources of information such as market research (statistics, trends, and developments), key companies, trade magazines, newsletters, YouTube and Internet sources.

This guide will be useful to anyone starting a business within the Arts & Crafts industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Antiques and Fine Art Dealer	BOP199
Antique Furniture Restorer	BOP028
Art Supplies Shop	BOP301
Artist	BOP455
Arts and Crafts Gallery	BOP115
Arts and Crafts Workshop Tutor	BOP526
Blacksmith	BOP273
Cake Decorator	BOP469
Chocolatier	BOP279
Craft Bakery	BOP064
Craft Supplies Retailer	BOP449
Curtain and Soft Furnishing Maker	BOP059
Decorative Glassware Maker	BOP195
Gift Shop	BOP392
Greeting Card Maker	BOP144
Handbag Maker	BOP544
Handmade Cosmetics Maker	BOP570
Handmade Furniture Maker	BOP013
Handmade Toy Maker	BOP009
Illustrator	BOP177
Jewellery Make	BOP008
Make-up Artist	BOP374
Photographer	BOP001
Pottery and Ceramics Maker	BOP063
Speciality Cake Maker	BOP346
Stained Glass Artist	BOP192
Tattoo Artist	BOP241
Wedding Favour Maker	BOP509
Wedding Stationery Maker	BOP476

Mini BOP

Animator	MBP088
Candle Maker	MBP140
Christmas Decoration Maker	MBP282
Coffin Maker	MBP343
Comic Book Publisher	MBP201

Organic Beauty Salon	MBP194
Organic Cosmetics and Toiletries Retailer	MBP296
Perfumer	MBP171
Pet Portrait Artist	MBP051

Business Information Fact Sheets (BIF)

Licence to play Music on Business Premises	BIF488
Using the Copyright of Others	BIF157
Using Copyright to Protect Your Work	BIF218
An Overview of Intellectual Property Rights	BIF012
Choosing the Right Business Legal Structure	BIF032
Protecting and Registering Product Designs	BIF249

Sector Update (SEC)

Crafts and Creative Industries – Sector Update	SEC019
Independent Retail · Sector Update	SEC007

Source of Business Information (SOU)

Arts Marketing Association (AMA)	SOU721
British Institute of Professional Photography	SOU330
Crafts Council	SOU009
Fine Art Trade Guild	SOU886
Heritage Crafts Association (HCA)	SOU784

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Toy retailing in the UK – G47.650



- Hobbies and Interests
- Greeting Cards & Personal Stationery retailing
- Toy Retailing



- Arts and Crafts in United Kingdom
- Dolls and accessories United Kingdom
- Reconnecting fragrance to its artistic value

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:
Creditsafe; Experian; D & B Hoovers.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Assay Office Birmingham Tel: (0121) 236 6951
<https://theassayoffice.co.uk>

Association for Creative Industries (AFCI)
www.craftandhobby.org

Association for Contemporary Jewellery (ACJ)
www.acj.org.uk

Arts Council England Tel: (0161) 934 4317
www.artscouncil.org.uk
Arts Council of Northern Ireland Tel: (028) 9262 3555
www.artscouncil-ni.org

Arts Council of Wales Tel: (029) 2044 1300
www.arts.wales

Association For Creative Industries (AFCI)
www.craftandhobby.org

British Hallmarking Council (BHC)
www.gov.uk/government/organisations/british-hallmarking-council

British Independent Retailers Association (bira) Tel: 0800 028 0245
www.bira.co.uk

British Institute of Professional Photography (BIPP) Tel: (01296) 642020
www.bipp.com

Cosmetic, Toiletry & Perfumery Association (CTPA) Tel: (020) 7491 8891
www.ctpa.org.uk

Craft Bakers Association (CBA) Tel: (01920) 468061
www.craftbakersassociation.co.uk

Crafts Council Tel: (020) 7806 2500
www.craftscouncil.org.uk

Craft Potters Association (CPA) Tel: (020) 3137 0750
www.craftpotters.com

Creative Scotland Tel: 0345 603 6000
www.creativescotland.com

Design and Artists Copyright Society (DACS) Tel: (020) 7336 8811

www.dacs.org.uk

Edinburgh Assay Office Tel: (0131) 556 1144

www.edinburghassayoffice.co.uk

Fine Art Trade Guild Tel: (020) 7381 6616

www.fineart.co.uk

Food Standards Agency (FSA) Tel: (020) 7276 8829 (England), Tel: (029) 2067 8999 (Wales), Tel: (028) 9041 7700 (Northern Ireland)

www.food.gov.uk

Food Standards Scotland Tel: (01224) 285100

www.foodstandards.gov.scot

Greeting Card Association Tel: (020) 7619 9266

www.greetingcardassociation.org.uk

Guild of Craft Soap & Toiletry Makers (GCSTM)

www.gcstm.co.uk

ICHF Events Tel: 01425 277988

www.ichfevents.co.uk

Institute of Medical Illustrators (IMI) Tel: (01423) 569475 (Honorary Secretary)

www.imi.org.uk

National Association of Screen Make-Up Artists and Hairdressers (NASMAH) Tel: (01932) 660935

www.nasmah.co.uk

The Artists Information Company (a.n) Tel: 0300 330 0706

www.a-n.co.uk/news

The Association of Art and Antique Dealers (LAPADA) Tel: (020) 07823 3511

www.lapada.org

The Association of Master Upholsterers and Soft Furnishers (AMUSF) Tel: (01494) 429340

www.upholsterers.co.uk

The Association of Photographers (AOP) Tel: (020) 7739 6669

www.the-aop.org

The British Antique Dealers' Association (BADA) Tel: (020) 7589 4128

www.bada.org

The British Antique Furniture Restorers' Association (BAFRA) Tel: (01939) 210826

www.bafra.org.uk

The British Sugarcraft Guild (BSG) Tel: (0161) 222 9699

www.bsguk.org

The Contemporary Glass Society Tel: (01379) 741120

www.cgs.org.uk

The Furniture Makers' Company Tel: (020) 7256 5558

www.furnituremakers.org.uk

The Guild of Jewellery Designers (GoJD) Tel: (0121) 507 0994
www.guildofjewellerydesigners.co.uk

The Guild of Photographers Tel: (01782) 970323
<https://photoguild.co.uk>

The Guild of Master Craftsmen Tel: (01273) 478449
www.guildmc.com

The National Association of Jewellers (NAJ) Tel: (0121) 237 1110 (Birmingham) /
(020) 7613 4445 (London)
www.naj.co.uk

The Royal Photographic Society (RPS) Tel: (01225) 325733 (Reception)
<http://rps.org>
Society of Designer Craftsmen Tel: 07531 798983
www.societyofdesignercraftsmen.org.uk

UK Fashion & Textile Association Tel: (020) 7843 9460
www.ukft.org

UK Handmade Magazine – Online
<http://ukhandmade.co.uk/magazine>

 **YouTube** Arts and Crafts

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



Images by François Dally, unsplash.com; [Blacksmiths George James & Sons \(Decorative metalwork panels Guy's Hospital Centre panel\)](#); Article by [Jim Bramlett – day of the dead search on Google! – tattoos; Arts & Crafts](#) under a [Creative Commons license](#)

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