

TOILETRIES & COSMETICS INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the toiletries and cosmetics industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the toiletries and cosmetics industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Afro- Caribbean Hairdresser	BOP500
Barber Shop/Male Grooming Salon	BOP189
Beauty Salon	BOP519
Cosmetics and Toiletries Retailer	BOP 384
Hairdressing Salon	BOP 032
Handmade Cosmetics Maker	BOP 570
Make-up Artist	BOP 374
Mobile Beauty Therapist	BOP029
Mobile Hairdresser	BOP303
Nail Salon	BOP175
Nail Technician	BOP128
Tanning Salon	BOP127

Business Information Fact Sheets

A Compliance Guide for Hair and Beauty Sector	BIF439
A Guide to the General Product Safety Regulations	BIF436

Business Legal Library

Cosmetic Products Enforcement Regulations 2013	LEG605
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Mini Business Opportunity Profiles (BOP)

Hair Extension Specialist	MBP126
Organic Beauty Salon	MBP194
Organic Cosmetic Retailer	MBP296
Perfumer	MBP 171
Sugaring and Waxing Specialist	MBP 146

Sector Updates

Hair and Beauty	SEC 003
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Source of Business Information

British Association of Cosmetic Nurses	SOU1069
Cosmetic and Perfumery Retailers Association	SOU487
Cosmetic, Toiletry and Perfumery Association	SOU488
Guild of Craft Soap & Toiletry Makers	SOU 948
Hair Council	SOU277
Hairdressing and Beauty Industry Authority (Habia)	SOU 115
Hairdressing & Beauty Suppliers Association	SOU 492

Market Research & Statistics

If you are planning on starting a business, you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Cosmetics & Toiletries Retailers in the UK - G47.750
- Hairdressing & Beauty Treatment in the UK - S96.020
- Perfume & Cosmetics Manufacturing in the UK - C20.420
- Perfume & Cosmetics Wholesaling in the UK - G46.450



- Anti-Ageing Beauty - UK
- Attitudes towards Cosmetic Procedures - UK
- Beauty and Personal Care Gift Sets - UK
- Beauty and Personal Care Retailing - UK
- Beauty Devices, Tools and Accessories - UK
- Beauty for Teens and Tweens - UK
- Beauty Influencers and Educators - UK
- Beauty Online - UK
- Beauty Tools and Accessories - UK
- Colour Cosmetics - UK
- Diversity in Beauty - UK
- Deodorants - UK
- Fragrances - UK
- Gifting in Beauty and Personal Care - UK
- Hair Colourants - UK
- Hand, Body and Footcare - UK
- Holiday Beauty - UK
- In-Salon Hair Services - UK
- Inside-Out Beauty - UK
- Marketing to Men - UK
- Marketing to Women - UK
- Mature Beauty - UK
- Men's and Women's Beauty and Grooming Routines - UK
- Men's Attitudes towards Haircare and Skincare - UK
- Men's Facial Skincare - UK
- Natural, Organic and Ethical Toiletries - UK
- Nail Colour - UK
- Personalisation in Beauty - UK
- Prestige Beauty - UK
- Soap, Bath and Shower Products - UK
- The Private Label Beauty Consumer - UK
- The Savvy Beauty Consumer - UK



- Women's Facial Skin Care - UK
- Women's Haircare - UK

- Bath and Shower in the United Kingdom
- Beauty and Personal Care Global Industry Overview
- Beauty and Personal Care in the United Kingdom
- Beauty Survey 2019: Key Insights
- Colour Cosmetics in the United Kingdom
- Deodorants in the United Kingdom
- Depilatories in the United Kingdom
- Emerging Markets See Surge in Natural Skin Care Demand
- Fragrances in the United Kingdom
- Global Beauty and Personal Care: Products with Crossover Features
- Hair Care in the United Kingdom
- Health and Beauty Specialist Retailers in the United Kingdom
- Men's Grooming in the United Kingdom
- Oral Care in the United Kingdom
- Skin Care in the United Kingdom
- Sun Care in the United Kingdom

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

The Cosmetic Toiletry and Perfumery Association (CTPA)

An association of manufacturers of cosmetic, toiletry and perfumery products from the UK industry. The website contains information on the sourcing of ingredients, manufacturing and packaging, labelling and distribution, legislation, markets and a member's directory. The CTPA also provides members with comprehensive scientific and technical advice. www.ctpa.org.uk/

Cosmeticinfo

Contains information on cosmetics, perfumery and the personal care industry. Also provides a Directory of raw materials and the possibility to search for product ingredients. www.cosmeticsinfo.org/

Cosmetics and Toiletries

Comprehensive website with information on cosmetics and toiletry formulation, packaging suppliers, legal/regulatory requirements, manufacturing directory, testing information, new ingredients, breaking news and marketing and publications, etc. www.cosmeticsandtoiletries.com/

Esprit

Website covers the UK and Southern Ireland and provides features and advertising, market information, news, directory and links. www.esprit-magazine.co.uk/

Cosmetics Europe – The Personal Care Association

Contains a member's directory, EU legislation requirements, and alternatives to animal testing practices, publications and news and events. www.cosmeticseurope.eu/index.php

Fragrance Foundation UK

Established in 1949 affiliated with Elizabeth Arden, Coty, Guerlain, Helena Rubenstein, Chanel and Parfums Weil. Website contains online reference guide to over a thousand fragrances, search by fragrance name/company name. Provides information on awards, events, features on fragrance manufacturers, certification and publications. www.fragrancefoundation.org.uk/

Habia – Hair and Beauty Industry Authority

Habia is the government appointed standards setting body for hair, beauty, nails, spa therapy, and barbering and African type hair. Habia creates the standards that form the basis of all qualifications. Also includes information on news, events, training and skills. www.habia.org/

Professional Beauty

Trade magazine for beauty parlours and salons. Contains information on treatments, tanning, Hairdressing, equipment, nails and cosmetics. Includes new product reviews, new salon reviews, Company news and job adverts, buyers guide and information on events and conferences. www.professionalbeauty.co.uk/site/Home

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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