

PET PRODUCTS & SERVICES INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the pet industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the pet industry and also for those wanting to further their knowledge within this area.

Start-Up Information



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Fact sheets for small business in PDF format – available online via electronic resources:

Business Opportunity Profiles

Tack Shop	2019	BOP302
Veterinary Surgery	2019	BOP261
Pet Dog Trainer	2018	BOP425
Pet Shop	2018	BOP170
Pet Grooming Service	2018	BOP037
Pet Sitter/Home Boarding Service	2018	BOP382
Dog Walker	2018	BOP308
Aquatics Retailer	2018	BOP269
Boarding Kennels	2018	BOP048
Cattery	2018	BOP083
Worm Farm	2018	BOP198
Livery Yard	2018	BOP079
Horse Riding School	2018	BOP131

Mini Business Opportunity Profiles

Animal Hydrotherapy Service	2019	MBP003
Animal Physiotherapist	2019	MBP002
Pet Hotel	2019	MBP050
Equine Sports Massage Therapist	2019	MBP018
Pet Taxi Service	2018	MBP332

Cat Café	2017	MBP449
Pet Clothing Designer	2017	MBP227
Pet Funeral Service	2017	MBP049
Pet Portrait Artist	2017	MBP051
Dog Day Care Centre	2017	MBP408
Bed & Breakfast For Horses	2017	MBP132
Farrier	2017	MBP098
Rabbit Farmer	2015	MBP091

Market Synopses

Pets & Pet Care Sector Update	2019	SEC020
Pet Care and Pet Services	2015	SYN018

Business Legal Library

Pet Animals Act 1951	2018	LEG627
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Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.

Included here are reports covering the UK, Europe, and global markets. Reports covering other world regional markets are not included.

- **Pet Care In [country]. Country Report, 2019** These industry overviews contain data on pet populations, sales of pet products by category, manufacturer, brand, category of retailer.
- **Pet Products in [country]. Country Report, 2019** These category briefings contain data on cat litter, pet healthcare products, pet dietary supplements, and other pet products.
- **Other Pet Food in [country]. Country Report, 2019** These category briefings contain data on the market for pet foods for birds, fish, “small mammals” (gerbils etc.), reptiles.
- **Dog Food In [country]. Country Report, 2019**
- **Cat Food In [country]. Country Report, 2019**

These titles have been produced for the following European countries in 2019:

- **Ireland**
- **Austria**
- **Netherlands**
- **Italy**
- **Denmark**
- **Sweden**
- **Ukraine**
- **Germany**
- **Bulgaria**
- **Slovakia**
- **Switzerland**
- **United Kingdom**
- **Czech Republic**
- **Greece**
- **Romania**
- **Finland**
- **Portugal**
- **Norway**
- **Spain**
- **Belgium**
- **Hungary**
- **France**
- **Poland**
- **Turkey**
- **Russia**

- **Eastern Europe**
- **Western Europe**

Other Passport Euromonitor titles published in 2019 include:

- **E-Commerce: What Can Packaged Food Learn From Pet Food?**
- **The World Market For Pet Care. Briefing, June 2019**
- **Dog Food in Eastern Europe. Briefing, April 2019**
- **The Future of Online Grocery,. Three Lessons From Pet Food. Briefing, April 2019**
- **Category Insights: Top Trends in Pet Products 2019** July 2019
Analyses key trends in the market and innovation and assesses the future landscape for new opportunities.
- **Retail Viewpoint – Pets at Home H1 FY2019/20 for the 28 weeks ending 10 October 2019** November 2019
- **Retail Viewpoint Pets at Home Q1 FY2019/20 for the 16 weeks ending 18 July 2019** August 2019
- **Success Case Study: NomNomNow Pet Food – Leveraging Online Retail to Deliver Healthy, Premium, and Fresh Pet Food** February 2019
- **Retail Viewpoint – Pets at Home Q3 FY2018/19 for the 12 weeks ending 3 January 2019** January 2019



These reports have sections on: industry performance; industry outlook; products and markets; competitive landscape; major companies; operating conditions; key statistics.

Accessible via
electronic databases

- **Pet Food Wholesaling in the UK** January 2020
- **Pets & Pet Supplies Retailers in the UK** January 2020
- **Garden Centres and Pet Shops in the UK** November 2019
- **Prepared Pet Food Manufacturing in the UK** October 2019
- **Veterinary Services in the UK** February 2019



These reports have the following sections: overview; the market; the consumer; data.

Accessible via
electronic databases

- **Pet Food – UK** September 2019. Also has a section on companies and brands.
- **Pet Food and Pet Care Retailing – UK** August 2018

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Internet Sources

Below are listed the websites of major UK associations and societies. These can provide useful information, such as: lists of members; calendars of forthcoming shows and events; details of training, professional qualifications and accreditation. Some also carry advertising.

N.B. This list is a selection only. There are many other societies and organisations whose websites may be useful sources of information.

Pet Industry Federation

Trade association for the entire pet industry. Website includes a Services Locator.

www.petcare.org.uk

Pet Food Manufacturers Association Ltd.

Trade association. The Pet Food Facts page includes information on codes of practice, labelling, and legislation. www.pfma.org.uk

Association of Pet Dog Trainers UK

Professional association's website. www.apdt.co.uk/

The APBC: Association of Pet Behaviour Counsellors

Includes a members' list, and information on pet behaviour counselling as a career.

www.apbc.org.uk/

Pet Product Retail Association

A specialist division of the British Independent Retailers' Association (BIRA).

www.bira.co.uk/sectors/ppra/

The Kennel Club

The UK's largest organisation dedicated to the welfare of dogs. Website has a list of forthcoming dog shows. www.thekennelclub.org.uk/

National Association of Pet Sitters & Dog Walkers

Professional association dedicated to maintaining standards. Offers courses in pet-sitting and dog-walking. www.narpsuk.co.uk/

Cats Protection

The UK's leading feline welfare charity. www.cats.org.uk/

National Association of Veterinary Physiotherapists

Professional association. Includes information on training. www.navp.co.uk/

Dog Breeders Association

Professional association. www.dog-breeds.co.uk/

Governing Council of the Cat Fancy

The main organiser of cat shows in the UK. Website includes a calendar of forthcoming shows. www.gccfcats.org/

Association of Dogs and Cats Homes (ADCH)

Professional association. www.adch.org.uk/

Canine Hydrotherapy Association

Professional association and governing body. Website includes list of canine hydrotherapy centres in the UK. www.canine-hydrotherapy.org/

The Parrot Society UK

A good general information resource on pet parrots; also carries advertising. www.theparrotsocietyuk.org

Ornamental Aquatic Trade Association

A trade organization for pet stores, fish breeders, and importers. Website features information for both members and consumers. <https://ornamentalfish.org/>

British Horse Society

Professional association for riding schools, providing qualifications for instructors and grooms.

www.bhs.org.uk/

British Equestrian Trade Association - BETA

Trade association for all businesses connected with equestrianism. Includes calendar of forthcoming horse shows. www.beta-uk.org/

National Cavy Club

Contact the National Cavy Club via Facebook. <https://en-gb.facebook.com/TheNationalCavyClub/>

National Hamster Council

Gives details of local hamster clubs, and a calendar of forthcoming shows and events.

<https://hamsters-uk.org/joomla30/>

British Rabbit Council

Gives details of forthcoming shows, contract details of local clubs, and a directory of breeders.

www.thebritishrabbitcouncil.org/

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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