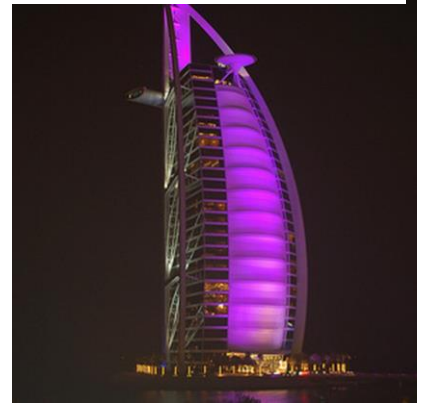
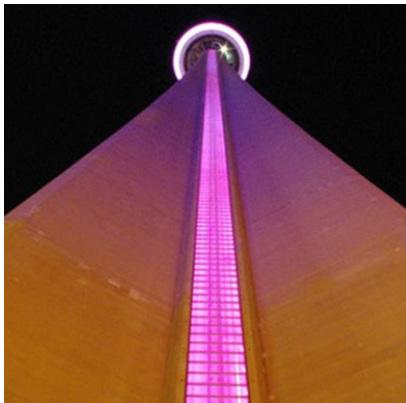


INTERNATIONAL TRADE (EXPORT & IMPORT) INFORMATION GUIDE

Updated January 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the Global Trade industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the global trade industry and also for those wanting to further their knowledge within this area.

Country Information on the Web

CIA World Fact Book

In-depth information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues of over 250 countries and global entities.

www.cia.gov/library/publications/the-world-factbook/index.html

European Commission: Market Access Database (MADB)

Information businesses need to know if they want to export from or import to the EU per country, including tariffs, procedures, trade barriers, statistics, services for SMEs etc.

<http://madb.europa.eu>

Nation Master

Free website allowing the user to generate maps and graphs using a wide range of statistical data from sources such as the CIA World Factbook, UN, and OECD.

www.nationmaster.com/

Trade Statistics on the Web

Websites containing free sources of industry statistics, information and contacts.

British Library Statistical Links

British Library web page providing links to the websites of governments and international organisations as well as statistical portals and gateways.

www.bl.uk/visit/reading-rooms/science-reading-rooms

International Trade in Services (replaces UK Trade in Services)

Measures the trade in services between the UK and the rest of the world.

www.ons.gov.uk/ons/rel/itis/international-trade-in-services/2012/stb-itis-2012.html

OFFSTATS: Official Statistics on the Web

Links to statistics from a wide range of governmental and non-governmental sources including the UN, OECD and WHO. Arranged by country, region, or topic.

www.offstats.auckland.ac.nz

PRODCOM

Enables comparison of UK manufacturers' sales, imports and exports for nearly 4,000 product types. Data is available by value and volume. Updated annually.

www.ons.gov.uk/surveys/informationforbusinesses/businesssurveys/ukmanufacturerssalesbyproductprodcom

UK Trade in Goods

Import and export figures, arranged by broad industrial groups. Updated quarterly.

www.ons.gov.uk/ons/dcp171778_385027.pdf

UK Trade Info

Records the movement of visible goods between the UK and the rest of the world.

www.uktradeinfo.com/Pages/Home.aspx

UNCTAD – Statistical Databases Online

Links to the statistical databases of the United Nations Conference on Trade and Development. This group of websites includes the Handbook of Statistics Online which provides data on world trade in goods and services, foreign direct investment, international finance and development indicators.

<http://unctad.org/en/pages/statistics.aspx>

WTO – International Trade and Tariff data

Links to the statistical databases and publications of the World Trade Organization.

www.wto.org/english/res_e/statis_e/statis_e.htm

Global Market Research Databases

Passport (Euromonitor International) [available onsite via electronic sources]

Provides comparable international market intelligence on countries, consumers and industries. Includes over 4,500 global, country, industry, company and lifestyle reports, company profiles, company market share and brand share rankings as well as 205 country profiles.

Global Company Databases

Kompass Worldwide [available with remote access]

Provides detailed product and service listings for over 1.9 million companies in 70 countries. Key source for manufacturers and suppliers with over 300,000 topics covered.

D & B Hoovers [available onsite via electronic sources]

Company profiles for over 30 million private and public companies worldwide including information on over 35 million company executives and news analysis from 2,500 sources.

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Global Product & Service Directories on the Web

Kompass

2,300,000 companies from 66 countries.

www.kompass.com

Trade Fairs & Exhibitions

Find exhibitions around the world.

www.tsnn.com

WAND

1,000,000+ companies from 172 countries.

www.wand.com

Resources for Export Procedures and Regulations



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc. It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Information Fact Sheets

A Guide To Export Documentation BIF208

A Guide to Government Support for Exports BIF235

A Guide Methods of Entering Export Markets BIF238

UK Embassies

Official directory of UK embassies, high commissions and other diplomatic posts across the world.

www.fco.gov.uk/en/travel-and-living-abroad/find-an-embassy/

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Federation of International Trade Associations

Provides 8,000 links to international trade websites. fita.org/webindex/index.html

Department for International Trade

A guide to exporting. www.great.gov.uk/

Gov.uk Imports and Exports

Formerly Business Link. Provides guidance on international trade procedures. Also provides content from HM Revenue & Customs. www.gov.uk/browse/business

Gov.uk UK Export Finance

UK government's export credit agency (formerly the Exports Credit Guarantee Department) which provides assistance to exporters and investors in the form of insurance policies, guarantees and loans.

www.gov.uk/government/organisations/uk-export-finance

ITC International Trade Centre

Country information and statistics as well as links to trade promotion councils, trade associations, free trade zones and chambers of commerce. www.intracen.org

Institute Of Export

Professional membership body that helps business with international trade. www.export.org.uk/

Open To Export

Online community backed by Government and business to help UK businesses get started selling overseas. <http://opentoexport.com/>

Department for International Trade

Support and information for SMEs to develop business in overseas markets.

www.gov.uk/government/organisations/department-for-international-trade

Wade Trade

Organisation which offers training, support and advice to UK-based import/export agencies.

www.wadetrade.com

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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