

FAST FOOD & SNACKS INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the fast food and snacks industries.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the fast food and snacks industries and also for those wanting to further their knowledge within these areas.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

accessible via
electronic
databases

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc.

and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Cake Shop	BOP563
Café	BOP516
Chocolatier	BOP279
Coffee Shop	BOP391
Craft Bakery	BOP064
Delicatessen	BOP271
Fast Food Takeaway	BOP085
Fish & Chip Shop	BOP165
Homemade Cake & Biscuit Maker	BOP141
Ice Cream Van	BOP129
Mobile Coffee Cart	BOP552
Mobile Takeaway	BOP086
Restaurant	BOP021
Sandwich Delivery Round	BOP295
Sandwich Shop	BOP140
Speciality Cake Maker	BOP346
Sweet Shop	BOP462
Tea Room	BOP087

Sector Update

Food and Drink	SEC008
Restaurants and Foodservice	SEC033

Business Information Factsheets

Food Hygiene Inspections – A Guide To	BIF503
Food Safety Legislation – An Introduction To	BIF435
Food Information & Labelling Requirements – A Guide To	BIF182
Registration of Food Business Premises	BIF486
Food Safety Act 1990 – A Guide To The	BIF070
Food Hygiene Regulations In The UK – A Guide To	BIF193
Food Safety Management System – An Introduction To	BIF502

Related Legal Regulations

Food Safety Act 1990	LEG004
Food Safety and Hygiene Regulations	LEG567

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- **Biscuit Production**
- **Cafes & Coffee Shops**
- **Coffee Processing**
- **Coffee, Tea and Spices Wholesale**
- **Chocolate & Confectionery Production**
- **Confectionery Wholesaling**
- **Full-Service Restaurants**
- **Ice Cream Production**
- **Juice & Smoothie Bars**
- **Pizza Delivery & Takeaway**
- **Potato Crisps & Snacks Production**



- Prepared Meal Manufacturing
- Soft Drink Production
- Takeaway & Fast-Food Restaurants
- Tea Processing

- Attitudes Towards Casual Dining
- Attitudes Towards Cooking In The Home
- Attitudes Towards Healthy Eating
- Attitudes Towards Home-Delivery and Takeaway
- Attitudes Towards Leisure Venue Catering
- Attitudes to Low/No/Reduced Sugar Soft Drinks
- Attitudes Towards Lunch Out-of-Home
- Attitudes Towards Sugar and Sweeteners
- Biscuits, Cookies and Crackers
- Burger and Chicken Restaurants
- Cake, Cake Bars and Sweet Baked Goods
- Carbonated Soft Drinks
- Chocolate Confectionery
- Coffee
- Coffee Shops
- Consumer Snacking
- Crisps, Savoury Snacks and Nuts
- Eating Out Review
- Eating Out: The Decision Making Process
- Ethnic Restaurants And Takeaways
- Ice Cream
- Kid's Snacking
- Pizza and Italian Restaurants
- Pizzas
- Pub Catering
- Ready Meals and Ready-to-Cook Foods
- Savoury Biscuits
- Sweet Biscuits and Snack Bars
- Sugar and Gum Confectionery
- World Cuisines

- Cafés/Bars in the United Kingdom
- Chocolate Confectionery in the United Kingdom
- Coffee in the United Kingdom
- Consumer Foodservice in the United Kingdom
- Consumer Foodservice By Location in the United Kingdom
- Fast Food in Western Europe
- Fast Food in Asia Pacific
- Fast Food In Eastern Europe
- Fast Food in Latin America
- Fish and Seafood in the United Kingdom
- Full-Service Restaurants in the United Kingdom
- Gum in the United Kingdom
- Ice Cream and Frozen Desserts in the United Kingdom
- Limited Service Restaurants in the United Kingdom
- Nuts in the United Kingdom
- Packaged food in the United Kingdom
- Ready Meals in the United Kingdom
- RTD Coffee in the United Kingdom
- RTD Tea in the United Kingdom
- Self Service Cafeterias in the United Kingdom
- Street Stalls/Kiosks in the United Kingdom
- Sugar Confectionery in the United Kingdom
- Sugar and Sweeteners in the United Kingdom
- Savoury Snacks In the United Kingdom
- Sweet Biscuits, Snack Bars and Fruit Snacks in the United Kingdom
- Tea in the United Kingdom

Other electronic resources:

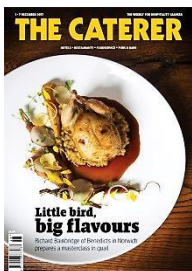
Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore the British Library (please ask for help).



The Caterer (formerly known as Caterer & hotelkeeper) (Reed Business Information) [(P) 647.950941-E(1) Business]

Trade publication aimed at restaurant managers, chefs, hotel owners and others in the hospitality industry. Covers catering equipment, company news, trends in foods and drink, foodservice, suppliers, profiles, job adverts, restaurants and hotels for sale.

Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



The Grocer: Directory of Manufacturers & Suppliers 2019 (William Reed Business Media Ltd)

[(B) DIR 380.1456402541 BUS]

Directory of food and drink manufacturers and suppliers; also has a list of food & drink products and a brand index.

www.grocerdirectory.co.uk/

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

The Beverage Standards Association

Trade association for suppliers and retailers in the beverage industry, including coffee shops. It provides news, information and a directory relevant to coffee shop owners.

www.beveragestandardsassociation.co.uk

Big Hospitality (Formerly Restaurant Magazine)

This is a trade publication aimed at owners and managers of restaurants that features trade news, updates and reviews. www.bighospitality.co.uk/Sectors/Restaurants

The British Sandwich and Food To Go Association

Represents businesses in the sandwich industry, providing news, events and a supplier directory.

www.sandwich.org.uk/

Café Life Association

Membership-based organisation for businesses that operate in the café market. Provides a few basic fact sheets but gives a suppliers directory. www.thecafelife.co.uk/

www.thecafelife.co.uk/index.php/find-suppliers

Essentially Catering

Magazine distributed to pubs, cafés, restaurants, fish and chip shops and fast food outlets, providing industry and business news, profiles of caterers, licensing issues, marketing tips and advice on health and safety. Website gives free news and articles about the industry plus back issues. www.essentiallycatering.co.uk

<https://www.essentiallycatering.co.uk/previous-issues.php>

The European Snacks Association

Concerned with the development and improvement of potato chips, edible nuts and snack food products in Europe. www.esasnacks.eu/

The Food and Drink Federation

A membership association for the food and drink industry, including chocolatiers. It provides industry updates, information and guidance for its members. Many free reports etc. are available also.

www.fdf.org.uk

www.fdf.org.uk/publications.aspx

The Food Standards Agency

An independent Government department that provides businesses with news, reports, guidance and information in relation to food safety. www.food.gov.uk

The Ice Cream Alliance (ICA)

The trade association for the ice cream sector. It provides advice on obtaining equipment, ice cream brands, new technology and developments in the sector. www.ice-cream.org

The International Cocoa Organisation (ICCO)

Gives an analysis of the world cocoa market. Reviews recent developments in the market with long term trends and forecasts. www.icco.org

Just Food

A website providing access to reports, news and event information from all sectors of the food industry. Includes an international directory of products and suppliers. www.just-food.com

National Federation of Fish Fryers (NFFF)

Represents fish and chip shop proprietors and offers trade training courses specially designed for new entrants to the trade. Includes an associate members directory, suppliers etc. www.nfff.co.uk/

The Nationwide Caterers' Association (NCASS)

A trade association for both static and mobile caterers. With news and fact sheets on various topics including starting up (takeaway, sandwich van, fish and chip shop etc.), insurance, training, VAT etc. With catering contacts. www.ncass.org.uk

Pizza, Pasta & Italian Food Association Tel: (01291) 636335

The trade association for pizza, pasta and Italian food businesses. Offers a range of member benefits including a regular magazine and free access to a legal helpline. Features a free online directory of suppliers of relevant products and services within the industry. www.papa.org.uk/
www.papa.org.uk/index.php/supplier-directory/papa-recommended/find-products-or-services
www.papa.org.uk/index.php/supplier-directory/papa-recommended/supplier-members

Seafish Tel: (01472) 252300

The UK's seafood body. It works on a cross-industry level with fishermen, processors, wholesalers, seafood farmers, fish friers, caterers and retailers. Gives latest news, policy reforms, nutrition information, recipes etc. www.seafish.org

UK Hospitality

Represents the broad hospitality sector – covering everything from bars, coffee shops, contract catering, hotels, nightclubs, visitor attractions and other leisure venues. www.ukhospitality.org.uk/?

UK Tea & Infusions Association

An independent non-profit making body dedicated to promoting tea and herbal infusions; providing services and support of a technical, scientific and regulatory nature to the tea industry. Works closely with several large national and international food bodies to ensure that the quality of tea imported into the European Union meets the highest possible standards as regulated by law. Includes a directory of tea related businesses and venues. www.tea.co.uk
www.tea.co.uk/tea-directory/uktia-members

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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