

FASHION INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the fashion industry including womenswear, menswear and childrenswear.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the fashion industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

accessible via
electronic
databases

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Business Opportunity Profiles (BOP)

Bridalwear Retailer	BOP200
Childrenswear Retailer	BOP524
Designer Fashion Boutique	BOP272
Dress and Suit Hire	BOP139
Dressmaker	BOP107
Fashion Designer	BOP003
Fashion Accessories Retailer	BOP109
Lingerie Retailer	BOP344
Menswear Retailer	BOP441
Vintage Clothing Retailer	BOP562
Women's Fashion Retailer	BOP300

Mini Business Opportunity Profiles (MBP)

Ethnic Clothing Retailer	MBP406
Goth Clothing Shop	MBP328
Indian Fashion Retailer	MBP358
Milliner	MBP279
Outsize Clothing Shop	MBP236

UK Market Synopsis (SYN)

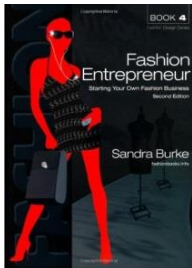
Clothing and Accessories Retail	SYN041
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Sector Guide (SEC)

Fashion Retail – Sector Update	SEC021
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Small Business Help Books

This is a collection of books located in the Business & IP Centre with practical information aimed at those starting and running a business. The books listed below can be found in the Small Business Help section under the Business Topics category.



Fashion entrepreneur: starting your own fashion business (Sandra Burke 2013) (City Library)

This book outlines the traits and techniques fashion designers use to set up small businesses. The topics include: creativity and innovation, writing business plans, raising finance, sales and marketing, and the small business management skills needed to run a creative company on a day-to-day basis.



How to Put On a Fashion Show (Eric Musgrave 2014) [SBH.BT.59]

Detailed practical guide on how to put on a fashion show, including venue selection, stage design, music and lighting, publicity and clothes and model selection.



How to Set Up and Run a Fashion Label (Toby Meadows 2009) (City Library)

A no-nonsense guide to running your own business, whether it is within the clothing, accessories or footwear sectors. Packed with tips, case studies, and tasks to help you analyze yourself, your market and your product, the book is designed for anyone wanting to start their own fashion business.

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- **Bridal Stores in the UK**
- **Clothing & Footwear Wholesaling in the UK**
- **Clothing Manufacturing in the UK**
- **Clothing Retailing in the UK**
- **Online Women's Clothing Retailing in the UK**
- **Plus-Size Women's Clothing Stores in the UK**



- **Childrenswear**
- **Clothing Retailing**
- **Designer Fashion**
- **Fashion Online**
- **Fashion & Sustainability**
- **Fashion:Technology & Innovation**
- **Menswear**
- **Purchasing Journey for Fashion**
- **Summer Fashion (incl Swimwear)**
- **Sports & Outdoor Fashion**
- **Underwear (incl Loungewear/Nightwear)**
- **Womenswear**
- **Youth Fashion**



- **Apparel Accessories in the United Kingdom**
- **Apparel and Footwear in the United Kingdom**
- **Apparel and Footwear Specialist Retailers in the United Kingdom**
- **Childrenswear in the United Kingdom**
- **Designer Apparel and Footwear (Ready-To-Wear) in the United Kingdom**
- **Menswear in the United Kingdom**
- **Sportswear in the United Kingdom**
- **Womenswear in the United Kingdom**

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore the British Library (please ask for help).



Drapers (Emap fashion) [Available onsite via electronic source up to June 2015 on Factiva] (up-to-date copies are in print format only and must be ordered using Explore the British Library – 48 hour delivery)

Formed by the union of Drapers Record and Men's Wear. Fashion business magazine covering news, trends and business advice on womenswear, childrenswear, lingerie, textiles and accessories.



Retail Week (Emap) [(P) AL 93 -E(5) BUS] [also available from Oct 1996 – Jun 2015 onsite via electronic sources – Factiva]

Newspaper for retail sector. Includes news on large chains and multiples, shopping centres, trends, sales, marketing and advertising campaigns, property, interiors, company and people profiles, sector reports, rankings, technology, services, job adverts. www.retail-week.com

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Association of Suppliers to the British Clothing Industry

ASBCI brings together the clothing industry from all sectors of the supply chain - from fibre manufacture through to garment manufacture, distribution, retail and aftercare - and provides a platform for exchange of ideas and knowledge. www.asbci.co.uk

British Fashion Model Agents Association

The BFMAA is the trade association of the UK model industry. Formerly the Association of Model Agents, it was founded in 1974 to protect and manage the careers of their models. www.bfmaa.org

Centre for Fashion Enterprise

By way of a four-level programme offering, CFE provides expert guidance in the fields of finance, legal, manufacturing and marketing. From strategic advice on progressive business solutions to bespoke mentoring from industry leaders and key influencers. www.fashion-enterprise.com

Chartered Society of Designers

Professional body representing fashion and textile designers, offering chartered status, membership services, career advice and training. www.csd.org.uk

Cockpit Arts

Cockpit Arts are a creative business incubator, providing affordable studio space and an array of support services which help designer-makers to accelerate their businesses whilst growing creatively. www.cockpitarts.com

Fashion Angel

Offer a range of business input and support options whether strategic, operational or preparing a business for investment, also mentoring, workshops and networking events and business funding. www.fashion-angel.co.uk

Fashion United

The latest fashion news, links to fashion/apparel websites and jobs on the Fashion Career Centre. www.fashionunited.co.uk

Fashion Network

Online services for fashion professionals, present in 25 countries. Core UK activities include a fashion jobs site and a daily online newsletter with fashion business news. uk.fashionnetwork.com

FashionNet

News, features, designer biographies, 'how to' guides, designers sites, online shopping, selected sites, etc. www.fashion.net

Just Style

For apparel, footwear, sportswear and textile industry professionals worldwide. Contains extensive summaries from reports by Key Note, Mintel, Business Intelligence, Retail Intelligence, Reuters Business Insight, etc. Latest news blog. www.just-style.com

London Fashion Week

Organised by the British Fashion Council and serves as a platform for British design talent. Gives daily schedule for London Fashion Week. www.londonfashionweek.co.uk

The Business of Fashion: BoF

Fashion News, Analysis and Business Intelligence from the leading digital authority on the global fashion industry. www.businessoffashion.com

The Chartered Textile Institute

This professional institute is a registered charity set up to support and inform all sectors and disciplines in textiles, clothing and footwear. Within the global textiles, clothing and footwear industries the aim of the Institute is to facilitate learning, to recognise achievement, to reward excellence and to disseminate information. www.textileinstitute.org

The Design Trust

The Design Trust is an online business school for designers and makers. Their free resources include a regular newsletter, and an opportunities and business training listing. www.thedesigntrust.co.uk

The Fashion Law

A showcase of emerging and established talent in the fields of fashion, art and music and a source of objective fashion law and business commentary. www.thefashionlaw.com

UK Fashion & Textile Association

UKFT guides and advises its members on all the essential aspects of running a business and supplying clothing and knitwear to the global marketplace. Provides a monthly newsletter and runs a series of seminars throughout the year. www.ukft.org

Vogue

Has more than 25 fashion blogs covering beauty, fashion, and culture. You can also find VogueTV which features recent fashion videos from catwalks to interviews with models and designers and the latest fashion show highlights. www.vogue.co.uk

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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