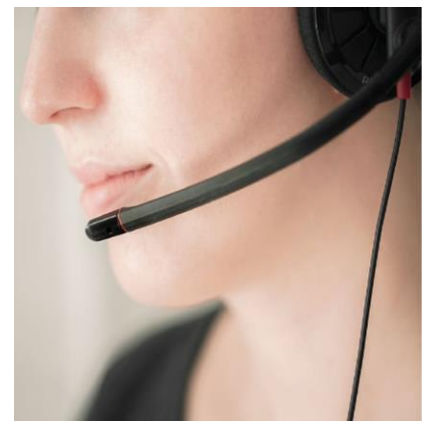


# **DIGITAL COMMUNICATIONS INDUSTRY GUIDE**

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre Manchester relevant to the digital communications industry, covering telecommunication or digital communication services, infrastructure, devices and applications.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

## Start-Up Information



accessible via  
electronic  
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available.

Available online at [www.askaboutbusiness.org](http://www.askaboutbusiness.org) with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

### **Business Opportunity Profiles (BOP)**

Mobile Phone Shop	BOP201
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### **Mini Business Opportunity Profiles (MBP)**

Freelance App Developer	MBP447
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Smartphone and Tablet Repair Service	MBP402
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### **Sector Updates (SEC)**

IT, Digital and Tech	SEC018
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## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- App Development in the UK
- Communication Equipment Manufacturing in the UK
- Electronic & Telecommunications Equipment Wholesaling in the UK
- Internet Service Providers in the UK
- Mobile Telephone Retailers in the UK
- Satellite Telecommunications Activities in the UK
- Telecommunications Resellers in the UK
- Wireless Telecommunications Carriers in the UK
- Wired Telecommunications Carriers in the UK



- Bundled Communications Services - UK - March 2019
- Digital Engagement Platforms: PC, Mobile and Voice - UK - January 2019
- Digital Trends Quarterly - UK - January 2020
- Mobile Device Apps - UK - October 2019
- Mobile Gaming - UK - October 2019
- Mobile Network Providers - UK - February 2020
- Mobile Phones - UK - April 2019
- Technology Habits of Generation X - UK - March 2019
- Technology Habits of Generation Z - UK - September 2019
- The Connected Consumer - UK - October 2017
- The Connected Home - UK - June 2019



- Mobile Phones in the United Kingdom
- Wearable Electronics in the United Kingdom

Similar reports and statistics, published by Euromonitor International, cover other countries and the global market.

**Other electronic resources:**

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

**Creditsafe; Experian; D & B Hoovers.**

## Internet Sources

Websites containing free sources of industry statistics, information and contacts.

### **Digital Europe**

The major advocacy group of the European digital economy acting on behalf of the information technology, consumer electronics and telecommunications sectors.

[digitaleurope.org](http://digitaleurope.org)

### **European Telecommunications Network Operators' Association (ETNO)**

A principal policy group for European electronic communications network operators, with 50 members and observers in 35 countries. [etno.eu](http://etno.eu)

### **Federation of Communication Services (FCS)**

A trade association representing the communications services industry, including mobile phone distribution and retail. [fcs.org.uk](http://fcs.org.uk)

### **Global System Mobile Association (GSMA)**

Represents the interests of the worldwide mobile communications industry; spanning 219 countries, it unites nearly 800 of the world's mobile operators, as well as more than 200 companies in the broader mobile ecosystem. [gsma.com](http://gsma.com)

### **International Telecommunications Society (ITS)**

An association of professionals in the information, communications, and technology sectors; an independent, non-aligned and not-for-profit organization with a worldwide network of about 400 members. [itsworld.org](http://itsworld.org)

### **International Telecommunication Union (ITU)**

A United Nations Agency acting as the global focal point for governments and the private sector in developing and managing ICT networks and services. [itu.int](http://itu.int)

### **Internet Services Providers' Association (ISPA)**

UK's Trade Association for providers of Internet services, bringing together the UK internet industry to provide essential support through innovation, knowledge and experience in order to benefit the UK economy and society. [ispa.org.uk](http://ispa.org.uk)

### **Mobile UK**

Represents the four UK mobile network operators: EE, O2, Three, and Vodafone. [mobileuk.org](http://mobileuk.org)

## **Ofcom**

The UK communications regulator covering TV, radio, fixed-line telecoms, mobile communications and the airwaves over which wireless devices operate; publishes a number of market reports which are free to access. [ofcom.org.uk/research-and-data](http://ofcom.org.uk/research-and-data)

## **OMA SpecWorks**

A specifications factory where industry-leading companies bring their ideas and talent to build market-accelerating standards that allow products and services to interoperate seamlessly across fixed and mobile wireless data networks. [omaspecworks.org](http://omaspecworks.org)

## **TechUK**

Represents the companies and technologies that are defining today the world that we will live in tomorrow; has more than 850 companies, ranging from leading FTSE 100 companies to new innovative start-ups, the majority being small and medium sized businesses. [techuk.org](http://techuk.org)

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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