

CHARITIES INDUSTRY GUIDE

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre Manchester that will be useful if you are researching charities. It will also include resources that are free on the web.

Charity Databases



CHARITY COMMISSION
FOR ENGLAND AND WALES

The Charity Commission - Register of Charities

Free online

You can search for charities by name or number. Reports include full details of latest accounts and financial history, contacts and trustees, aims and objectives.

www.gov.uk/government/organisations/charity-commission and click on Search for a Charity

There are similar organisations for Scottish and Northern Irish charities – see Internet Sources

Experian Market IQ database

Available in the Business & IP Centre. This has the accounts and other details of all UK and Irish limited companies. Many charities, especially the larger ones, are also companies 'limited by guarantee' and will therefore appear on this and some other databases.

Charities Aid Foundation

Searchable database, by name and criteria. Gives basic data on charities such as address, contacts and recent financial trends.

www.cafonline.org/my-personal-giving/start-giving/donate-now



CharityChoice
All charities. Your choice.

Charity Choice

Commercially run website. You can search for charities by name and sector and download free reports with basic information on spending, how much raised for every £1 spent on fundraising and a five year financial summary. You can pay for more detailed reports:

www.charitychoice.co.uk/charities

Cobra



accessible via
electronic
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc. and highlights other sources of information and advice available.

Available online at www.askaboutbusiness.org with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

Setting Up & Registering a Charity	BIF469
Charity Shop	BOP571
Legal Structures for 'Not-for-Profit' Organisations	BIF349
Charities Sector Update [recent developments]	SEC014
Guide to Setting Up a Community Interest Company [these are not charities but can be connected with them]	BIF445
Guide to Setting Up a Company Limited by Guarantee [these are the types of limited company that charities often set up]	BIF526

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Market Research & Statistics



– **Charities in the UK** (UK0.039)



– **Charitable Giving 2019**

Please note that many articles about the charities, voluntary bodies and social enterprises (from business journals and newspapers) are available from our electronic sources: eMarketer, Business Source Complete (EBSCO), Factiva, ABI Inform Global.

Market Research Reports & Publications on the Web



Charities & the Voluntary Sector: Statistics (House of Commons Library Briefing Paper, 2017) Statistics on the size, income and activities of the voluntary sector. Free online.

<http://researchbriefings.parliament.uk/ResearchBriefing/Summary/SN05428>

(pdf at bottom of page)



Charity Street II (Charities Aid Foundation, 2016). Online. A report into the use of charities in the UK.

www.cafonline.org/about-us/publications/2016-publications/charity-street-ii-a-report-into-how-we-use-charities-in-the-uk click on link at bottom of page.



UK Civil Society Almanac (National Council for Voluntary Organisations, annual) Free online.

<https://data.ncvo.org.uk/a/almanac18/>

Annual survey of volunteering activities in the UK including statistics, geographical breakdown, activities and finance.



UK Giving (Charities Aid Foundation, annual) Online. Overview of charity giving during the year. Latest edition can be requested here: <https://www.cafonline.org/about-us/publications/2019-publications/uk-giving-2019>



World Giving Index (Charities Aid Foundation, annual). Global study of generosity. Free online. www.cafonline.org/about-us/publications/2018-publications/caf-world-giving-index-2018

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Directories

Contain lists of charities and industry contacts. Some have annual reviews and specialist articles.



Charity Choice UK (Charity Choice/Wilmington, annual)

Short profiles of charities arranged by subject e.g. animals, hospitals, heritage etc. Has extensive advertising. Linked to the Charity Choice website [see under databases above].



Directory of Grant Making Trusts (Directory of Social Change, annual)
Standard guide for those seeking grants and funding for projects etc. Trusts are mostly charities. Includes listings by geography, field of work and types of grant.



Guide to UK Company Giving (Directory of Social Change, annual)
Survey of large companies and organisations with their sponsorship and donations policy and records, their CSR policy and contacts.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Regulatory Bodies

Charity Commission for England & Wales

www.gov.uk/government/organisations/charity-commission

Office of the Scottish Charity Regulator

www.oscr.org.uk

Charity Commission for Northern Ireland

www.charitycommissionni.org.uk

The above websites, as well as having searchable databases of charities also have guidance on setting up a charity in their jurisdiction as well as facts and figures on charities.

Other Useful Websites

Association of Charitable Foundations

UK association of foundations and charities that makes grants etc. Site includes details of policy, events etc. www.acf.org.uk

Big Issue Invest

Funding arm of *Big Issue* magazine funding charities and social enterprises. Site includes details of the fund plus other sources and research. www.bigissueinvest.com

The Guardian Voluntary Sector Network – How To Guides

The Guardian newspaper's free 'How To' guides for small charities:

www.theguardian.com/voluntary-sector-network/how-to-guides-for-small-charities

Charities Act 2011

Main piece of legislation setting out how charities in England and Wales are regulated. www.legislation.gov.uk/ukpga/2011/25/contents

Charities Aid Foundation

A charity for charities. Helps them by fostering effective giving and fundraising.

Activities include research, training and operating the CAF Bank. www.cafonline.org

@cafonline

Charity Brand Index

From *Third Sector* magazine. Detailed survey of charities. Summary on website but report is for sale and quite expensive. www.thirdsector.co.uk/charity-brand-index

Charity Retail Association

Association of charities who operate in the retail sector including recyclers. Site includes market information and details of service suppliers to charity shops etc.

www.charityretail.org.uk

Civil Society Media

Media company serving the charities sector. Publishes reports and other publications (usually paid for), but site also includes free news, job opportunities, events details etc.

www.civilsociety.co.uk

@CivilSocietyUK

Directory of Social Change (DSC)

DSC publishes resources and books on charity fundraising, grant finding and voluntary groups. Site includes details of publications and their training courses.

www.dsc.org.uk

@DSC_Charity

Federation for Social Improvement (The FSI)

Charity supporting small and local charities. Site contains details of services, training etc. Also access to the Small Charities Index, Skills Survey and other research documents. www.thefsi.org

 @theFSI

Institute of Fundraising

Site includes guidance and research for fundraisers including regulations and professional development. www.institute-of-fundraising.org.uk

IT for Charities

Website giving free information for charities on software products, IT services, CRM and resources. <http://itforcharities.co.uk/>

 @itforcharities

National Council for Voluntary Organisations (NCVO)

Champions voluntary organisations and volunteering. Site includes research, details of publications, training etc. www.ncvo.org.uk

 @NCVO

NFP Synergy

Charity consultancy. They have some free resources on their site including news, press releases and statistics. www.nfpsynergy.net

Scottish Council for Voluntary Organisations

Scottish association, similar to the NCVO above. www.scvo.org.uk

Small Charities Coalition

Membership body for smaller charities (under £1m annual income). Site includes: guide to free resources, details of events, news and a newsletter.

www.smallcharities.org.uk

 @sccoalition

UK Fundraising

News and information site for the fundraising industry. Includes blogs, training, discussion forums, details of suppliers etc. www.fundraising.co.uk

 @ukfundraising

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.



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