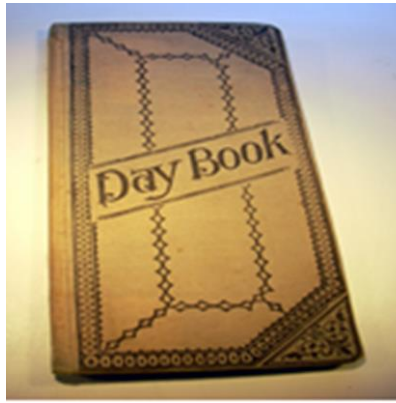
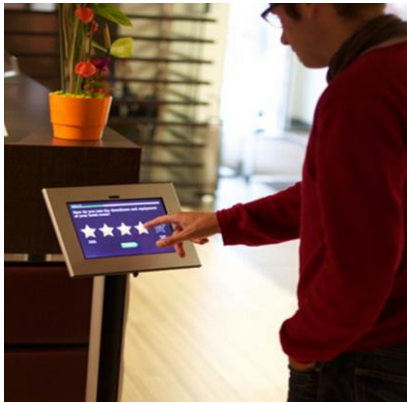


# **BUSINESS & FINANCIAL ADVICE INDUSTRY GUIDE**

Updated June 2020



This is a guide to some of the resources available within the Business & IP Centre relevant to the business and financial advice industry, covering business advice, management/ marketing consulting, public relations and financial advice services.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

## Start-Up Information



accessible via  
electronic  
databases

The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences and legislation etc. and highlights other sources of information and advice available.

Available online at [www.askaboutbusiness.org](http://www.askaboutbusiness.org) with a Manchester library card (also available to library card holders from Blackpool, Bolton, Lancashire, Oldham, Salford, Stockport, Tameside, & Trafford libraries)

### **Business Opportunity Profiles (BOP)**

Accountancy Practice	BOP124
Bookkeeper	BOP075
Business Adviser	BOP482
Business/Management Consultant	BOP442
Business Trainer	BOP492
Executive Coach	BOP496
Marketing Consultant	BOP415
Independent Financial Adviser	BOP113
Insurance Broker	BOP551
PR Consultant	BOP110

### **Sector Guides (SEC)**

Financial and Accounting Services	SEC032
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### **Business Information Fact Sheets (BIF)**

Applying for Authorisation as a Financial Services Provider	BIF033
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## Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size and forecasts, consumer demographics and attitudes, the key players and products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Accounting & Auditing in the UK
- Bookkeeping in the UK
- Financial Management in the UK
- Insurance Agents & Brokers in the UK
- Management Consultants in the UK
- Market Research & Public Opinion Polling in the UK
- Public Relations & Communication Activities in the UK
- Tax Consultants in the UK



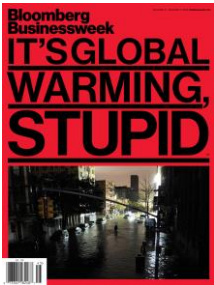
- Accounting and Financial Management
- B2B Insurance
- Consumers and Financial Management
- Consumer Attitudes to Financial Services Innovation
- Fraud and Security in Financial Services
- Financial Services Disruptors
- Loyalty in Financial Services



- Business Dynamics: The United Kingdom  
Similar reports and statistics, published by Euromonitor International, cover other countries and the global market.

## Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore the British Library (please ask for help).



**Business Week** (McGraw-Hill) [(P) AL 011 –E (4)]

In-depth coverage of the latest trends in technology, finance and management; offering insight and analysis on global business.

[www.bloomberg.com/businessweek](http://www.bloomberg.com/businessweek)



**Financial Times** (London: Financial Times Ltd) [NEWS.REG191]

The latest UK and international business, finance, economic and political news, comment and analysis.

[www.ft.com](http://www.ft.com)



**Harvard Business Review** (Harvard University) [(P) AQ 00 -E(16)]

Brings its readers original research and first-hand perspectives from leading business thinkers around the world.

<https://hbr.org>

## Internet Sources

Websites containing free sources of industry statistics, information and contacts.

### Association of British Mentors (ABM)

The trade body for business mentors and business mentoring in the UK and Ireland.

[www.associationofbusinessmentors.org](http://www.associationofbusinessmentors.org)

### Association of Chartered Certified Accountants (ACCA)

The global body for professional accountants, with centres across the United Kingdom.

[www.accaglobal.com](http://www.accaglobal.com)

**Association of Professional Financial Advisers (APFA)**

Represents professional financial advisers; membership benefits include a listing on the APFA's searchable database, access to training and guidance on regulatory compliance. [www.apfa.net](http://www.apfa.net)

**Association of Independent Professionals and the Self Employed (IPSE)**

The largest association of independent professionals in the EU, representing freelancers, contractors and consultants from every sector of the economy. [www.ipse.co.uk](http://www.ipse.co.uk)

**British Insurance Brokers' Association (BIBA)**

A leading professional organisation representing brokers in the UK. [www.biba.org.uk](http://www.biba.org.uk)

**Chartered Accountants Ireland**

A membership body in Ireland representing 23,000 influential members throughout the globe, with the role to educate, represent and support its members. [www.charteredaccountants.ie](http://www.charteredaccountants.ie)

**Chartered Insurance Institute (CII)**

The national body representing the insurance industry in the UK, with a separate faculty for insurance broking. [www.cii.co.uk](http://www.cii.co.uk)

**European Federation of Management Consultancies Associations (FEACO)**

Assists in the promotion and development of the profession of Management Consultancy in Europe, providing support to its constituent National Association membership, including 14 national member associations. [www.feaco.org](http://www.feaco.org)

**Financial Conduct Authority (FCA)**

A UK financial regulatory body, operating independently of the UK government and financed by charging fees to members of the financial services industry. [www.fca.org.uk](http://www.fca.org.uk)

**Institute of Chartered Accountants in England and Wales (ICAEW)**

A world leading professional membership organisation that promotes, develops and supports over 144,000 chartered accountants worldwide. [www.icaew.com](http://www.icaew.com)

**Institute of Chartered Accountants of Scotland (ICAS)**

The professional body for more than 20,000 world class business men and women who work in the UK and in more than 100 countries around the world. [www.icas.com](http://www.icas.com)

### **Institute of Consulting**

An organisation within the Chartered Management Institute (chartered professional body, dedicated to management and leadership) with a core focus towards consulting professionals. [www.icon consulting.org.uk](http://www.icon consulting.org.uk)

### **Institute of Directors**

Membership to IoD has access to a range of resources - including access to business information, training, professional expertise, networking opportunities and flexible working spaces - all of which are designed to help you strengthen and build on your own success. [www.iod.com/](http://www.iod.com/)

### **International Council of Management Consulting Institutes (ICMCI)**

An international membership organisation and network of the management advisory and consultancy associations and institutes worldwide. [www.cmc-global.org](http://www.cmc-global.org)

### **London Stock Exchange Group**

Access to world financial markets, data and resources, new and statistics. [www.lseg.com/resources](http://www.lseg.com/resources)

### **Management Consultancies Association (MCA)**

Represents management consultancy firms in the UK; its members comprise around 60% of the UK consulting industry, employ around 30,000 consultants and work with over 90 of the top FTSE 100 companies and almost all parts of the public sector. [www.mca.org.uk](http://www.mca.org.uk)

### **Office for National Statistics (ONS) – Businesses**

Provides UK business-related statistics, including business demographics; activity, size and location, research and development. [www.ons.gov.uk/businessindustryandtrade/business](http://www.ons.gov.uk/businessindustryandtrade/business)

### **Office for National Statistics (ONS) – Business services**

Provides UK statistics for business services, including summaries, publications and data tables. [www.ons.gov.uk/businessindustryandtrade/business/businessservices](http://www.ons.gov.uk/businessindustryandtrade/business/businessservices)

### **Personal Finance Society (PFS)**

Represents financial planning professionals; sub-group of the Chartered Insurance Institute (CII), a professional association for the insurance and financial industry. [www.thepfs.org](http://www.thepfs.org)

## **Small Business Federation**

Offers members a wide range of vital business services including advice, financial expertise, support and a powerful voice heard in government. Their mission is to help smaller businesses achieve their ambitions.

[www.fsb.org.uk/about-us.html](http://www.fsb.org.uk/about-us.html)

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection.

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