
TRAVEL & TOURISM INDUSTRY GUIDE

Updated March 2017



This is a guide to some of the resources available within the Business & IP Centre relevant to the travel and tourism industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the travel and tourism industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

accessible via
electronic
databases

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc and highlights other sources of information and advice available.

Business Opportunity Profiles (BOP)

Bed and Breakfast (B&B)	BOP066
Campsite	BOP550
Caravan Site (Touring)	BOP078
Guest House	BOP408
Holiday Cottage Renting	BOP360
Hotel	BOP394
Luggage and Travel Accessories Retailer	MBP445
Tea Room	BOP087
Tour Guide	BOP040
Tour Operator	BOP407
Travel Agent	BOP247

Business Information Fact Sheets

A Guide to Advertising Hotels, Guest Houses, or Bed and Breakfast Accommodation	BIF499
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Sector Research Guide

UK Holiday Accommodation and Tourism	SRG002
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Sector Update

Tourism	SEC011
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UK Market Synopsis

UK Holidays and Tourism	SYNo66
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Small Business Help Books

Books with practical information aimed at those starting and running a business.



How to Buy and Run A Small Hotel by Ken Parker (How To Books, 2007)

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Airports in the UK
- Bus & Tramway Operators in the UK
- Caravan & Camping Sites in the UK
- Holiday Accommodation in the UK
- Hotels in the UK
- Libraries, Museums & Cultural Activities in the UK
- Sea & Coastal Passenger Water Transport in the UK
- Tour Operators in the UK
- Travel Agents in the UK



- Activity & Adventure Travel
- Baby Boomers Travel
- Beach Holidays
- Business Traveller
- Camping and Caravanning UK
- Changing Face of Technology in Travel and Tourism
- Coach Holidays
- (the) Customer Journey in Travel
- Domestic Tourism (UK)
- Family Holidays
- Global Food Tourism
- Group Holidays
- Holiday Car Hire
- Holiday Centres UK
- Holiday Planning and Booking Process
- Holiday Rental Property
- Holiday Review UK
- Inbound Tourism UK
- Long-Haul Holidays
- Loyalty and Trust in Travel Markets
- Luxury Travel
- Mountain Tourism Worldwide
- Package vs Independent Holidays UK
- Premium vs Budget Traveller
- Rail Travel
- Social Media in Tourism
- Travel Agents
- Visitor Attractions
- Winter Holidays Abroad

- Best of Britain and Ireland
- Flows in the United Kingdom
- Travel in the United Kingdom

Please note that Passport Euromonitor has a large series of Travel & Tourism reports, articles and statistics from countries around the world.

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Printed Statistics

Travel Trends 2015 (S245)

Natinoal Travel Survey England 2015 (S245)

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists.

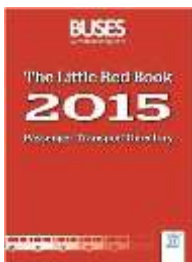


Travel Weekly (United Business Media, weekly)

Weekly newspaper for the travel and tourism industry. Includes company and industry news, new brochures and launches, destination profiles, agent surveys and job vacancies.

Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles.



The Little Red Book 2015 (Ian Allen Publishing) [(B) DIR 338.332 BUS]

Directory for the bus and coach industry listing vehicle suppliers and dealers, manufacturers and suppliers of products and services to the industry bus operators & trade organisations.

Internet Sources

Websites containing free sources of industry statistics, information and contacts.

Association of British Travel Agents

The UK's premier trade association for tour operators and travel agents. Some free fact sheets and e-newsletters are available but primarily a membership requirement site. <https://abta.com/>

Association of Independent Tour Operators

Represents around 160 of Britain's best specialist tour operators. <http://www.aito.com>

The Association of Leading Visitor Attractions (ALVA) represents over 1,500 tourist sites across the UK and includes visitor statistics for many sites. <http://www.alva.org.uk>

Attractions Management is an online magazine that provides news for the attractions industry. <http://www.attractionsmanagement.com>

The Bed and Breakfast Association is a trade association that supports independent B&B owners by providing news and articles but primarily a membership requirement site. Tel: (01935) 815252
<http://www.bandbassociation.org>

The British Activity Providers Association (BAPA) is the trade association for businesses offering activity holidays and courses in the UK. Tel: (01244) 301342
<http://www.thebapa.org.uk/>

The British Association of Leisure Parks, Piers and Attractions (BALPPA) represents owners, managers and suppliers of the UK's commercial leisure parks, piers, zoos and other static attractions. It provides industry news and features. Tel: (020) 7403 4455
<http://www.balppa.org>

British Destinations is an association comprising local authorities, tourist boards and commercial members. It provides information on the UK domestic tourism industry.
Tel: (0151) 934 2285
<http://www.britishdestinations.co.uk/>

The British Holiday and Home Parks Association is the trade association for businesses providing camping facilities, caravan and chalet parks. Some free PDF reports available but mainly a membership requirement site. <http://www.bhhpa.org.uk>

The British Hospitality Association (BHA) represents members of the hospitality industry and lobbies the Government on their behalf. Tel: (020) 7404 7744
<http://www.bha.org.uk>
<http://www.bha.org.uk/members-area/downloads/reports/>

Guild of Travel Management Companies

Represents the interests of business travellers and actively supports the profession of business travel management. <http://www.gtmc.org/>

The Institute of Travel and Tourism (ITT)

The ITT is a professional membership body for individuals employed within the travel industry and aims to continuously develop and maintain professional standards. <http://www.itt.co.uk>

Leisure Opportunities

An online magazine with details of news, training, tenders and directory.
<http://www.leisureopportunities.co.uk>

The National Caravan Council (NCC) is the trade association for all members of the UK caravan industry including holiday homes and park homes. <http://www.thencc.org.uk/>

The Office of National Statistics publishes official government statistics for many industry sectors including travel & tourism.
<http://www.ons.gov.uk>
<https://www.gov.uk/government/statistics>

People 1st is the sector skills council for hospitality, leisure, travel and tourism in the UK.
<http://www.people1st.co.uk>

The Tourism Alliance lobbies the Government on behalf of the travel and tourism industry. It also produces a monthly newsletter with news from the industry. Tel: (020) 7395 8246
<http://www.tourismalliance.com>

The Tourism Society

Forum for professionals working in, studying or otherwise interested in tourism worldwide. Acts as an advocate, consulted by government and other official bodies, on tourism and related policy matters.
<http://www.tourismsociety.org>

Travolution

An online source of industry news, features and blogs on the travel and tourism industry.
<http://www.travolution.com/>

The Youth Hostel Association (YHA) operates more than 200 hostels across the UK and works to improve the life of young people. Tel: (01629) 592600
<http://www.yha.org.uk>

UKInbound

UKInbound is the trade association representing the UK's inbound tourism industry.
Tel: (020) 7395 7500
<http://www.ukinbound.org/>

VisitEngland

Tel: (020) 8846 9000
<https://www.visitengland.com/>

Visit Wales

Tel: 0870 830 0306
<http://www.visitwales.com>
<http://gov.wales/topics/tourism/?lang=en>
<http://www.traveltrade.visitwales.com/>

VisitScotland

Tel: (0131) 472 2222
<http://www.visitscotland.org>
<https://www.visitscotland.com/>

Northern Ireland Tourist Board (NITB)

Tel: (028) 9023 1221
<http://www.tourismni.com/>
<http://www.discovernorthernireland.com/>

World Tourism Organization

A specialised agency of the United Nations. Serves as a global forum for tourism policy issues and a practical source of tourism know-how.
<http://www2.unwto.org/en>

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