
TV & FILM INDUSTRY GUIDE

Updated January 2017



This is a guide to some of the resources available within the Business & IP Centre relevant to the TV & Film industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the TV and Film industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

Available in the BIPC and online with a library card.

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc and highlights other sources of information and advice available.

Business Opportunity Profiles (BOP)

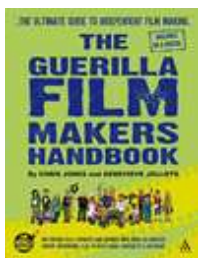
Entertainment Agency	BOP375
Performing Arts Company	BOP383
Videographer	BOP020
Actor	MBP307
DVD and Video Game Hire	MBP 198

Business Information Fact Sheets

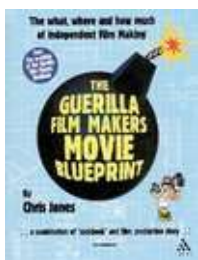
A Guide to Using Copyright to Protect Your Work	BIF218
A Guide to Using the Copyright of others	BIF157

Small Business Help Books

Books with practical information aimed at those starting and running a business.



The Guerilla Film Makers Handbook by Chris Jones and Genevieve Jolliffe. (Continuum, 2006). Available from City Library



The Guerilla Film Makers Movie Blueprint by Chris Jones (Continuum, 2013). Available from City Library

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Cinemas in the UK
- Film, Video & TV Programme distribution in the UK
- Film, Video & TV Programme Post-Production in the UK
- Motion Picture Production in the UK
- Television Programme Production in the UK



- Cinema UK
- Media Consumption Habits UK
- Television Viewing Habits UK
- Televisions UK
- TV Service Providers UK
- TV Viewing Habits UK

Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**

Contact details and individual reports of companies in this industry are available from:
Creditsafe; Experian; D & B Hoovers.

Trade Magazines and Newsletters

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services. Some contain annual reviews and company contact lists. Ordered via Explore The British Library (please ask for help)



Broadcast (Communications Software Ltd.)

Broadcast is the leading resource for those working in the UK Broadcasting Industry. It offers up-to-the-minute industry news, from the most experienced and authoritative voices in broadcasting.



Screen International (Media Business Insight)

Screen International is a film magazine covering the international film business.

Directories

Contain lists of companies and industry contacts. Some have annual industry reviews, and specialist articles



Contacts (Spotlight, 2016) [(B) DIR. 791.0941 BUS]

Guide to services, companies and individuals across all branches of television, stage, film and radio.



The Knowledge (Benn Business Information Services, 2014) The Knowledge is a comprehensive production directory, giving you contact information of crew and comprehensive information on UK film, TV and commercial.

Internet Sources

Websites containing free sources of industry statistics, information and contacts

BAFTA

The British Academy of Film and television Arts (BAFTA) promotes and rewards excellence in film, television and Internet and multimedia technologies.

<http://www.bafta.org/>

BBC Films

BBC Films is the feature film-making arm of the BBC. Its sub-divisions Film Network provides a Filmmaking Guide where you can find more information about the filmmaking and exhibition process, from pre-production through to marketing and distribution.

<http://www.bbc.co.uk/filmnetwork/filmmaking/guide/>

British Council Film

This site is a central resource about the British Film industry, provided by British Council Film, which works to promote UK film talent to audiences and collaborators abroad.

<http://film.britishcouncil.org/>

British Film Commission (BFC)

The British Film Commission (BFC) is the national body in charge of attracting, encouraging and supporting the production of international feature films in the UK. With offices in the UK and the US, the BFC provides free professional advice to help make productions in the UK a reality.

<http://www.britishfilmcommission.org.uk/>

The British Society of Cinematographers

The British Society of Cinematographers is an educational, social and professional organisation. Since its formation in 1949 its prime objective has been to promote and encourage the highest standards in the art and craft of cinematography.

<http://www.bsccine.com/>

UK Cinema Association

The Cinema Exhibitors Association represents the interests of UK cinema operators. It also supports the work of The Cinema and Television Benevolent Fund and the British Cinema and Television Veterans.

<http://www.cinemauk.org.uk/>

Creative Skillset

As part of our remit as a Sector Skills Council, Skillset is the definitive source of research into employment, conditions and skill levels in the UK film industry.

<http://www.skillset.org/film/industry/>

Directors Guild of Great Britain

A trade union representing directors across all media. It offers help with contracts, a campaigning voice and organises seminars and screenings.

<http://www.dggb.org/>

Documentary Filmmakers Group (DFG)

The Documentary Filmmakers Group (DFG) is the national organisation working to promote documentary filmmaking talent and innovation in the UK

<http://thedfg.org/>

Equity

Equity is a trade union that represents artists from across the arts and entertainment industries.

<http://www.equity.org.uk/home/>

Film London

Film London is the capital's public agency for feature film, television, commercials and other interactive content, including games. Their aim is to ensure London has a thriving film sector that enriches the capital's businesses and its people. Film London is supported by the UK Film Council, the London Development Agency, Arts Council England London, the Mayor of London and Skillset.

<http://filmlondon.org.uk/>

IMDB – Movies, TV and Celebrities

The IMDBPro is part of IMDB website and provides 80,000 representation listings for actors, directors and producers. It also provides 30,000 employee contact details for companies in the movie and TV industry.

www.imdb.com

Independent Cinema Office (ICO)

A national organisation set up to foster and support independent film exhibition throughout the UK.

<http://www.independentcinemaoffice.org.uk/>

Producer Alliance for Cinema and Television (Pact)

Pact is the UK trade association representing and promoting the commercial interest of independent feature film, television, digital, children's and animation media companies.

<http://www.pact.co.uk>

Script Factory

National screenwriter's organisation offering training, masterclasses, performed readings and a script development service.

<http://www.scriptfactory.co.uk/>

Moviegram

A social networking website for filmmakers of all ages and skill levels; allowing you to share and receive feedback on all aspects of the film production cycle, where your final cut can be shown and reviewed by filmmakers all over the world.

<http://moviegr.am/>

Spotlight: The Home of Casting

Spotlight provides services for performers, agents and casting. Spotlight is used by most TV, film, radio and theatrical companies throughout the UK and many worldwide.

<http://www.spotlight.com/>

Drama UK

The Conference of Drama Schools provides information about dramatic training and related financial support.

<http://www.drama.ac.uk/>

The Writer's Guild of Great Britain

A membership-based organisation, with a specific arm focussing on screenwriters. The Writers' Guild agreements establish the minimum terms and conditions for TV, film, radio, book and theatre work.

<http://www.writersguild.org.uk/>

UK Performing Arts

UK Performing Arts is an information point for training and careers in the performing arts.

<http://www.ukperformingarts.co.uk/>

National Screen Agencies:

Creative England:

Details about funding opportunities from Creative England and its three regional hubs (which replace the nine screen agencies) will become available on the Creative England website in due course.

<http://www.creativeengland.co.uk>

Creative Scotland

Replaces Scottish Screen as the main funding body in Scotland

<http://www.creativescotland.co.uk/>

Northern Ireland Screen – Film and Television development

Northern Ireland Screen, formerly NIFTC, is the National Screen Agency for Northern Ireland. Northern Ireland Screen administers and allocates various funds for the development and production of the moving image, including feature film, shorts, animation, documentaries, television drama series and new media.

<http://www.northernirelandscreen.co.uk/>

Film Agency for Wales

The sole agency for film in Wales, the agency's aim is to facilitate the emergence of a viable and sustainable Welsh film industry.

<http://www.ffilmcymruwales.com>

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www.manchester.gov.uk/bipc

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue "Explore the British Library" (<http://explore.bl.uk>) for more details.



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