
JEWELLERY INDUSTRY GUIDE

Updated March 2017



This is a guide to some of the resources available within the Business & IP Centre relevant to the jewellery industry.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the jewellery industry and also for those wanting to further their knowledge within this area.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

Available in the BIPC and online with your library card

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc and highlights other sources of information and advice available.

Business Opportunity Profiles (BOP)

Antiques and Fine Art Dealer	BOP199
Fashion Accessories Retailer	BOP109
Jeweller	BOP106
Jewellery Maker	BOP008

Mini BOP (MBP)

Clock and Watch and Repair Service	MBP435
New Age Shop	MBP298

Business Information Fact Sheets (BIF)

A Guide to Using the Copyright of Others	BIF157
A Guide to Using Copyright to Protect Your Work	BIF218
A Guide to Costing and Pricing a Product or Service	BIF054
Registering a Trade Mark in the UK	BIF219
An Introduction to Registering and Protecting Your Product Designs	BIF249

UK Market Synopses (SYN)

Clothing and Accessories Retail	SYN041
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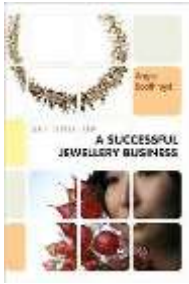
Small Business Help Books

These books contain practical information aimed at those starting and running a business.



Starting Your Own Shop: All you need to know to open a successful shop by Matt Thomas (Crimson Publishing, 2008)

Aimed at the aspiring retailer with limited means.



Setting Up a Successful Jewellery Business by Angie Boothroyd (A&C Black Publishing, London 2011)

This book is for anyone who designs, makes and sells jewellery. Either directly to the public or through shops and galleries. This book will also give you the tools you need to help you price, promote and sell your work.

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Jewellery Manufacturing in the UK 2016
- Jewellery & Watch Stores in the UK 2016
- Precious Metals Production in the UK 2016
- Watch Stores in the UK 2016



- Jewellery in The United Kingdom
- Luxury Jewellery and Timepieces – in The United Kingdom
- Watches: in the United Kingdom

Other electronic resources:

Many articles about the advertising industry (from business journals and newspapers) are available from our electronic source **Newsbank**.

Contact details and individual reports of companies in this industry are available from:

Creditsafe; Experian; D & B Hoovers.

Internet Sources

Websites containing free sources of industry statistics, information and contacts

Association for Contemporary Jewellery

The Association for Contemporary Jewellery is devoted to the promotion, representation, understanding and development of contemporary jewellery in the United Kingdom and abroad.

www.acj.org.uk

The British Jewellers Association

The national trade association promoting the growth and prosperity of UK jewellery & silverware suppliers. Over 600 member companies, representing manufacturers, bullion suppliers, casting houses, diamond and gem dealers, designer jewellers, silversmiths, equipment suppliers & wholesalers.

www.bja.org.uk

British Allied Trades Federation, BATF

Represents trade associations which represent the design, manufacture and supply of jewellery, giftware, travel goods and accessories

www.bjgf.org.uk

The British Watch and Clock Makers Guild

Guild Council composed of practical experts who provide help for members with information and solving various problems such as those concerning obsolete parts, Insurance, starting a business etc.

www.bwcmg.org

The Crafts Council

Glossy review of important contemporary crafts people, reviews of exhibitions, details of craft galleries, services for craft and decorative arts practitioners, specialist courses etc. Covers textiles, ceramics, sculpture, metalwork, jewellery, lighting, furniture, applied arts etc.

www.craftscouncil.org.uk

The Jewellery Distributors' Association of the United Kingdom

Trade body supporting those who wholesale, distribute, import and export precious and fashion jewellery, accessories, watches, clocks and other items to the jewellery and allied trades.

www.jda.org.uk

The London Bullion Market Association

The trade association that represents London's wholesale over-the-counter market for gold and silver. The ongoing work of the Association encompasses many areas, among them refining standards.

www.lbma.org.uk

Major Jewellery Associations

Lists the major Jewellery Associations around the world.

<http://Info.goldavenue.com>

The National Association of Goldsmiths (N.A.G.)

Represents jewellery retailers.

www.jewellers-online.org

Responsible Jewellery Council

Promotes responsible business practices throughout the diamond and gold jewellery supply chain.

www.responsiblejewellery.com

The World Jewellery Confederation

Encourages harmonisation and international cooperation, and protecting consumer confidence in the industry.

www.cibjo.org

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www.manchester.gov.uk/bipc

Please note that every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the online catalogue.



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