
FAST FOOD & SNACKS INDUSTRY GUIDE

Updated March 2017



This is a guide to some of the resources available within the Business & IP Centre relevant to the fast food and snacks industries.

Inside you will find sources of information such as market research (statistics, trends, developments), key companies, trade magazines, newsletters, and Internet sources.

This guide will be useful to anyone starting a business within the fast food and snacks industries and also for those wanting to further their knowledge within these areas.

Start-Up Information



The Cobra database contains practical fact-sheets on all aspects of starting, running and managing a small business – including information on writing business plans, marketing, company structures etc.

Available at the BIPC and online with a library card

It also covers the practical aspects of how to start and run particular types of businesses – outlining necessary skills, regulations, licences & legislation etc and highlights other sources of information and advice available.

Business Opportunity Profiles (BOP)

Cake Shop	BOP563
Café	BOP516
Chocolatier	BOP279
Coffee Shop	BOP391
Delicatessen	BOP271
Fast Food Takeaway	BOP085
Fish & Chip Shop	BOP165
Homemade Cake & Biscuit Maker	BOP141
Ice Cream Van	BOP129
Mobile Coffee Cart	BOP552
Mobile Takeaway	BOP086
Restaurant	BOP021
Sandwich Delivery Service	BOP295
Sandwich Shop	BOP140
Speciality Cake Maker	BOP346
Sweet Shop	BOP462
Tea Room	BOP087

Sector Update

Food and Drink	SEC008
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Sources Of Business Information

Food and Drink	SRG003
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Business Information Factsheets

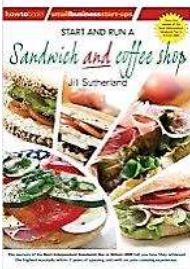
Food Hygiene Inspections – A Guide To	BIF503
Food Safety Legislation – An Introduction To	BIF435
Food Labelling Requirements – A Guide To	BIF182
Food Business Registration and Approval	BIF486
Food Safety Act 1990 – A Guide To The	BIF070
Food Hygiene Regulations In The UK – A Guide To	BIF193
Food Safety Management System – An Introduction To	BIF502

Related Legal Regulations

Food Safety Act 1990	LEG004
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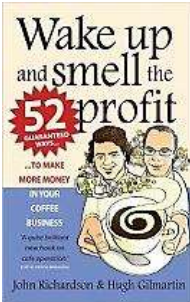
Small Business Help Books

Books with practical information aimed at those starting and running a business.



Start And Run A Sandwich & Coffee Shop by Jill Sutherland (How To Books, Oxford, 2009)

A stage-by stage guide to planning, opening and establishing a sandwich and coffee shop. Practical advice, tips, real-life examples, checklists etc.



Wake Up And Smell The Profit: 52 Guaranteed Ways To Make More Money In Your Coffee Business by John Richardson and Hugh Gilmartin (How To Books, Oxford, 2008) [(B) SBH BUS 647.95068 RIC] 52 practical hints, tips and tricks to help improve a coffee business. Save money, make money, gain loyal customers.

Market Research & Statistics

If you are planning on starting a business you will need to be aware of the latest trends, developments and opportunities within your industry which can all be found from market research.

Market research also covers market size & forecasts, consumer demographics & attitudes, the key players & products and will often include SWOT and PEST analysis showing areas of strength, weakness, opportunities etc.



- Biscuit Production
- Cafes & Coffee Shops
- Coffee Processing
- Coffee, Tea and Spices Wholesale
- Chocolate & Confectionery Production
- Confectionery Wholesale
- Full-Service Restaurants
- Ice Cream Production
- Juice & Smoothie Bars
- Pizza Delivery & Takeaway
- Potato Crisps & Snacks Production
- Prepared Meal Manufacturing
- Soft Drink Production
- Takeaway & Fast-Food Restaurants
- Tea Processing



- Attitudes Towards Healthy Dining Out of Home
- Attitudes Towards Home-Delivery and Takeaway Food
- Attitudes Towards Lunchtime Foods
- Attitudes Towards Lunch Out-of-Home
- Biscuits, Cookies and Crackers
- Burger and Chicken Restaurants
- Cake and Cake Bars

- Chocolate Confectionery
- Coffee
- Coffee Shops
- Consumer Attitudes Towards Sugar and Sweeteners
- Consumer Snacking
- Crisps, Savoury Snacks and Nuts
- Eating Out Review
- Eating Out: The Decision Making Process
- Eating Out: The Digital Consumer
- Ethnic Restaurants And Takeaways
- Ice Cream and Deserts
- Kids Snacking
- Pizza and Pasta Restaurants
- Prepared Meals
- Pub Catering
- Sugar and Gum Confectionery



- 100% Home Delivery/Takeaway in the United Kingdom
- Cafés/Bars in the United Kingdom
- Chocolate Confectionery in the United Kingdom
- Consumer Foodservice in the United Kingdom
- Fast Food in the United Kingdom
- Full-Service Restaurants in the United Kingdom
- Ice Cream and Frozen Desserts in the United Kingdom
- Ready Meals in the United Kingdom
- Street Stalls/Kiosks in the United Kingdom
- Sugar Confectionery in the United Kingdom
- Savoury Snacks In the United Kingdom
- Sweet Biscuits, Snack Bars and Fruit Snacks in the United Kingdom

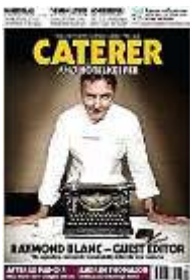
Other electronic resources:

Many articles about this industry (from business journals and newspapers) are available from our electronic source **Newsbank**

Contact details and individual reports of companies in this industry are available from: **Creditsafe; Experian; D & B Hoovers.**

Trade Magazines

Useful for gaining inside knowledge, recent trends, industry news, company profiles, reviews of new products and services.



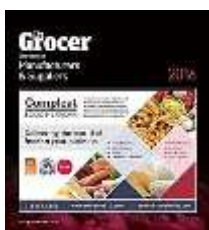
Caterer and Hotelkeeper (Reed Business Information)

Trade publication aimed at restaurant managers, chefs, hotel owners and others in the hospitality industry. Covers catering equipment, company news, trends in foods & drink, foodservice, suppliers, profiles, job adverts, restaurants & hotels for sale.

<http://www.thecaterer-magazine.co.uk/>

Directories

Contain lists of companies and industry contacts.



The Grocer: Directory of Manufacturers & Suppliers 2016 (William Reed Business Media Ltd)

Directory of food & drink manufacturers and suppliers; also has a list of food & drink products and a brand index.

<http://www.grocerdirectory.co.uk/>

Internet Sources

Websites containing free sources of industry statistics, information and contacts

The Beverage Standards Association

Trade association for suppliers and retailers in the beverage industry, including coffee shops. It provides news, information and a directory relevant to coffee shop owners.

Tel: (01364) 645761

<http://www.beveragestandardsassociation.co.uk>

The British Hospitality Association

Represents businesses involved in the hospitality trade and incorporates the Restaurant Association.

Tel: (020) 7404 7744

<http://www.bha.org.uk>

The British Sandwich Association

Represents businesses in the sandwich industry, providing news, events and a supplier directory.

Tel: (01291) 636338

<http://www.sandwich.org.uk>

The Café Society

Membership-based organisation for businesses that operate in the café market. Provides a few basic fact sheets but gives a suppliers directory. Tel: (01291) 636331

<http://www.thecafelife.co.uk/>

<http://www.thecafelife.co.uk/index.php/find-suppliers>

The Caterer and Hotelkeeper

A directory of products and suppliers.

<http://directory.thecaterer.com/>

Essentially Catering

Magazine distributed to pubs, cafés, restaurants, fish and chip shops and fast food outlets, providing industry and business news, profiles of caterers, licensing issues, marketing tips and advice on health and safety. Website gives free news and articles about the industry.

<http://www.essentiallycatering.co.uk>

The European Snacks Association

Concerned with the development and improvement of potato chips, edible nuts and snack food products in Europe.

<http://www.esasnacks.eu/>

The Food and Drink Federation

A membership association for the food and drink industry, including chocolatiers. It provides industry updates, information and guidance for its members.

Tel: (020) 7836 2460

<http://www.fdf.org.uk>

The Food Standards Agency

An independent Government department that provides businesses with news, reports, guidance and information in relation to food safety.

Tel: (020) 7276 8829

<http://www.food.gov.uk>

The Ice Cream Alliance (ICA)

The trade association for the ice cream sector. It provides advice on obtaining equipment, ice cream brands, new technology and developments in the sector.

Tel: (01332) 203333

<http://www.ice-cream.org>

The International Cocoa Organisation (ICCO)

Gives an analysis of the world cocoa market. Reviews recent developments in the market with long term trends and forecasts.

Tel: (020) 7421 5500

<http://www.icco.org>

Just Food

A website providing access to reports, news and event information from all sectors of the food industry. Includes an international directory of products & suppliers.

<http://www.just-food.com>

National Federation of Fish Fryers (NFFF)

Represents fish and chip shop proprietors and offers trade training courses specially designed for new entrants to the trade

Tel: (0113) 230 7044

<http://www.federationoffishfriers.co.uk/>

The Nationwide Caterers' Association (NCASS)

A trade association for both static and mobile caterers. With news and fact sheets on various topics including starting up (takeaway, sandwich van, fish & chip shop etc), insurance, training, VAT etc. With catering contacts.

Tel: (0121) 603 2524

<http://www.ncass.org.uk>

Pizza, Pasta & Italian Food Association

The trade association for pizza, pasta and Italian food businesses. Offers a range of member benefits including a regular magazine and free access to a legal helpline. Features a free online directory of suppliers of relevant products and services within the industry.

Tel: (01291) 636338

<http://www.papa.org.uk/>

<http://home.papa.org.uk/index.php/member-directory>

Big Hospitality (Formerly Restaurant Magazine)

This is a trade publication aimed at owners and managers of restaurants that features trade news, updates and reviews.

<http://www.bighospitality.co.uk/Sectors/Restaurants>

Seafish

The UK's seafood body. It works on a cross-industry level with fishermen, processors, wholesalers, seafood farmers, fish friers, caterers and retailers. Gives latest news, policy reforms, nutrition information, recipes etc.

Tel: (01472) 252300

<http://www.seafish.org>

The UK Tea Council

Runs the Tea Guild (a membership association for tea rooms and parlours) and provides information on tea consumption in the UK and includes a directory of suppliers.

Tel: (020) 7371 7787

<http://www.tea.co.uk>

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Please note that every effort has been taken to ensure the accuracy of the information contained in this document.



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